



"Making the EU services market an engine for growth"

2 July 2015

Silken Berlaymont (Boulevard Charlemagne 11-19, 1000 Brussels)

08:30 - 14:30

AGENDA

Registration and coffee [08:30-09:00]

Opening addresses [09:00-09:30]

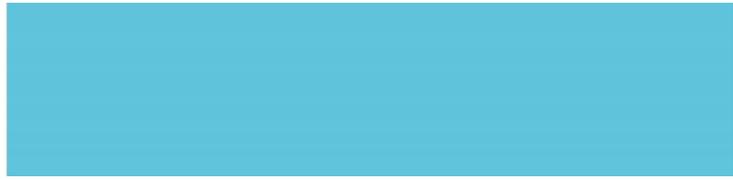
- "State of integration and merits of the internal market – Status quo", Aart De Geus, Chairman & CEO, Bertelsmann Stiftung
- "The case for a new strategy for the EU services market", Elżbieta Bieńkowska, Commissioner for Internal Market, Industry, Entrepreneurship and SMEs

Panel session 1 – *Services as a cornerstone of the future internal market strategy: opportunities and challenges* [09:30-10:45]

- i. Moderator:* Pierre Delsaux, Deputy Director-General, DG Internal Market, Industry, Entrepreneurship and SMEs, European Commission
- ii. Panellists:*
 1. Maarten Camps, Secretary General, Ministry of Economic Affairs of the Netherlands
 2. Jérôme P. Chauvin, Deputy Director-General BUSINESSEUROPE
 3. Monique Goyens, Director General, BEUC
 4. Andreas Schwab, Member of the European Parliament

Key note speech - "Creative Destruction, Growth and Well-being", Philippe Aghion, Professor of Economics at Harvard University [10:45-11:15]

Coffee break [11:15-11:45]



Panel session 2 (parallel) [11:45-13:00]

Panel session 2a – Economic effects of services reform

- i. Moderator:* Ulrich Schoof, Head of Global Economic Dynamics Project, Bertelsmann Stiftung
- ii. Panellists:*
 1. Anne Bucher, Director, DG Economic and Financial Affairs, European Commission
 2. Oliver Röthig, Regional Secretary, UNI Europa
 3. Isabel Vansteenkiste, Head of Country Surveillance Division, European Central Bank

Panel session 2b – Global value chains and services integration in manufacturing

- i. Moderator:* Claire Bury, Director Modernisation of the Single Market, DG Internal Market, Industry, Entrepreneurship and SMEs, European Commission
- ii. Panellists:*
 1. Ignacio Mezquita, Director, Spanish Ministry of Economy and Competitiveness
 2. Luigi Perissich, Director General, Confindustria Innovative and Technological Services
 3. Dorothee Rouzet, Economist, Trade and Agriculture Directorate, OECD
 4. Robert Stehrer, Deputy Scientific Director, wiiw

Closing addresses [13:00-13:30]

- Henrik Enderlein, Professor of Political Economy at the Hertie School and Director of the Jacques Delors Institut - Berlin
- Jyrki Katainen, Vice-President, Jobs, Growth, Investment and Competitiveness, European Commission

Networking lunch [13:30-14:30]