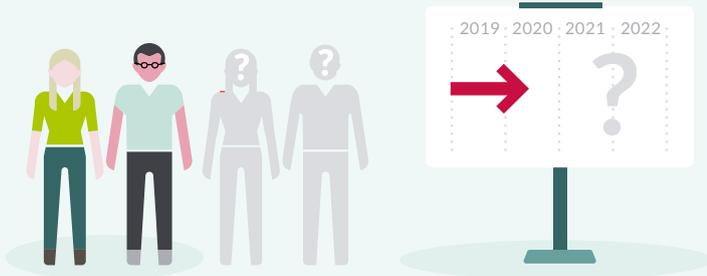


Need for innovation exchange between Germany's Mittelstand and Israeli startups

Current situation



Germany's many Mittelstand companies are the backbone of the country's economy

Future challenges: big need for innovation and lack of skilled workers especially for companies with sales of over €50 million



As startup nation, very strong focus on technology exports

Very few manufacturing companies small domestic market, few exports to neighboring countries