

Excellent conditions for connecting Germany's Mittelstand and Israeli startups

Current situation

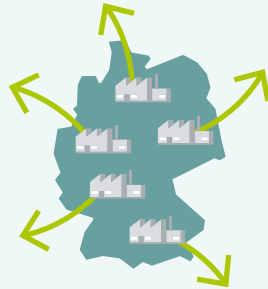


Germany offers ...

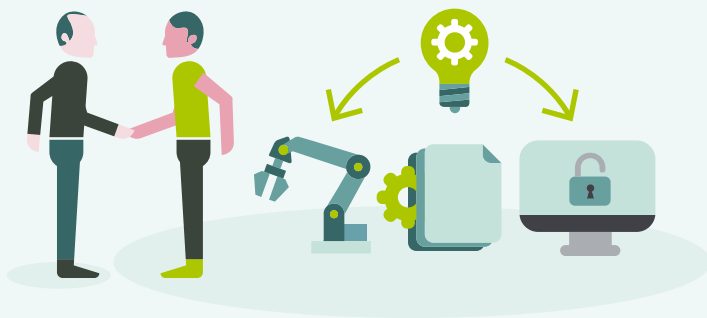


... some 15,000 Mittelstand companies with sales of over €50 million including 1,300 "hidden champions"

... access to international markets especially through export-oriented Mittelstand companies

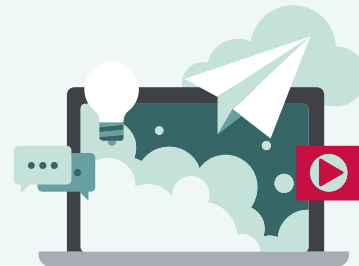


Germany needs ...



... startup partnerships and innovations for Mittelstand companies e.g. for Industry 4.0, data management, cyber security

Israel offers ...

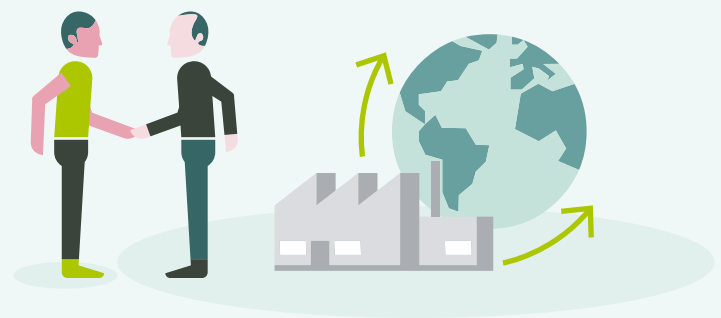


... the most startups per capita in the world some 6,000 in the high-tech sector

... market-ready innovative products e.g. for Industry 4.0, data management, cyber security



Israel needs ...



... export-oriented partners with access to international markets transformation of startup nation to scaleup nation