



Diversity at a Glance

IMPROVING EDUCATION

Educational systems are only effective if they promote achievement and offer everyone the chance to succeed. We foster a holistic understanding of education that makes social participation and individual learning possible, regardless of personal circumstances or social and ethnic background.

Program –

Integration and Education

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www.bertelsmann-stiftung.de/IB

Projects

- Better Learning Through Diversity

www.bertelsmann-stiftung.de/in-vielfalt-besser-lernen

- Jakob Muth Award for Inclusive Education

www.jakobmuthpreis.de

- All Kids Are VIPs

www.allekidssindvips.de

- Managing Migration Fairly

www.migrationfairgestalten.de

Program –

Learning for Life

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www.bertelsmann-stiftung.de/LL

Projects

- Vocational Training – Opportunities for Everyone

www.bertelsmann-stiftung.de/chance-ausbildung

- Developing Skills to Get Ahead

www.bertelsmann-stiftung.de/weiterbildung

- Recognizing Occupational Skills

www.bertelsmann-stiftung.de/berufliche-kompetenzen-erkennen



*In Germany, success in school
still largely depends on a
student's social background.*

2

million children in Germany are growing up in poverty.



Program –

Effective Investments in Education

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www.bertelsmann-stiftung.de/WB

Program –

CHE Centre for Higher Education

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www.che.de

Projects

- State by State: Monitoring Early Childhood Education
www.laendermonitor.de
- Families and Education: Creating Child-Centered Policies
www.bertelsmann-stiftung.de/familie-und-bildung

Projects

- CHE University Ranking
www.che-ranking.de
- U-Multirank
www.umultirank.org
- Monitoring Teacher Training
www.monitor-lehrerbildung.de
- Online Guide for Nontraditional Students
www.studieren-ohne-abitur.de
- German Forum for Higher Education in the Digital Age
www.hochschulforumdigitalisierung.de

SHAPING DEMOCRACY

Democratic institutions are increasingly under pressure – globally, throughout Europe and within Germany. We are committed to helping achieve diverse democracies with high levels of transparency, citizen participation, balanced budgets and sustainable policy-making.

Program –

Germany and Asia

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www.bertelsmann-stiftung.de/DA

Projects

- Regional Focus: China

www.bertelsmann-stiftung.de/laenderschwerpunkt-china

- Regional Focus: India

www.bertelsmann-stiftung.de/laenderschwerpunkt-indien

- Social Cohesion Radar in Asia

www.bertelsmann-stiftung.de/social-cohesion-asia

- China – More than a Market

www.bertelsmann-stiftung.de/more-than-a-market

- Asia Policy Briefs

www.bertelsmann-stiftung.de/asia-policy-briefs

- Asia-Europe Young Leaders Forum

www.bertelsmann-stiftung.de/asia-europe-young-leaders

Program –

Europe's Future

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bertelsmann-stiftung.de



www.bertelsmann-stiftung.de/EZ

Projects

- Strengthening Europe

www.bertelsmann-stiftung.de/europa

www.strengthentheeuro.eu

www.social-inclusion-monitor.eu

- Connecting Europe

www.bertelsmann-stiftung.de/europa

- Brussels Office

www.bertelsmann-stiftung.de/bruessel



*A cohesive society
offers quality of life and
is sustainable.*



*A diverse
democracy needs
transparency and
citizens willing to
get involved.*



Program –

Future of Democracy

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Projects

- Democracy Monitor

www.bertelsmann-stiftung.de/demokratiemonitor

- Shaping a Diverse Democracy

www.bertelsmann-stiftung.de/vielfaeltige-demokratie

PROMOTING HEALTH

To overcome the new challenges it faces, Germany's health-care system needs stable funding, individuals capable of making informed choices and services that meet actual needs. We carry out projects designed to achieve those goals.

Program – Improving Health Care – Informing Patients

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www.bertelsmann-stiftung.de/VV

Projects

- Weisse Liste – Comparing Health-Care Providers
www.weisse-liste.de
- Health-Care Fact Check
www.faktencheck-gesundheit.de
- The Digital Patient
www.der-digitale-patient.de
- Integrated Health Insurance
www.bertelsmann-stiftung.de/integrierte-krankenversicherung
- Local Care
www.bertelsmann-stiftung.de/pflege-vor-ort
- Diagnosis Translator
www.befunddolmetscher.de
- Health-Care Monitor
www.gesundheitsmonitor.de



45%




of Germans would be willing at least occasionally to consult with their doctor using video-conferencing.



DEVELOPING SOCIETIES

Everyone must take responsibility if society is to thrive. We promote social cohesion, while helping civil society, the private sector and government work together across traditional lines.

Program – Living Values

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 www.bertelsmann-stiftung.de/LW

Projects

- Social Cohesion Radar
www.gesellschaftlicher-zusammenhalt.de
- Religion Monitor
www.religionsmonitor.de
- German-Israeli Young Leaders Exchange
www.bertelsmann-stiftung.de/DIYL
- Promoting Role Models – Imparting Values
www.bertelsmann-stiftung.de/wertebildung
- Living in Diversity/Shaping Cohesion
www.gesellschaftlicher-zusammenhalt.de

Program – Communities for Better Living

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 www.bertelsmann-stiftung.de/LK

Projects

- Smart Country – Reinhard Mohn Prize 2017
www.bertelsmann-stiftung.de/smart-country
www.reinhard-mohn-preis.de
- Local Government Congress
www.kommunalkongress.de
- Community Roadmap – Communities Shaping Demographic Change
www.wegweiser-kommune.de
- Leave No Child Behind!
www.bertelsmann-stiftung.de/kekiz
- KECK: Community Development – Opportunities for Cooperation
www.keck-atlas.de
- Sustainable Local Government Finances
www.bertelsmann-stiftung.de/nachhaltige-finanzen
- Sustainable Communities Monitor
www.monitor-nachhaltige-kommune.de



There are

632,482

civil society organizations
in Germany.

Program –

Center for International Forums and Trends

Contact:



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www.bertelsmann-stiftung.de/IFT

Projects

- Participation in a Digitized World –
Taskforce on Digitization
www.bertelsmann-stiftung.de/teilhabe-digital
www.digitalisierung-bildung.de
- Vision Europe
www.bertelsmann-stiftung.de/vision-europe
- Coordinating Refugee Initiatives
www.bertelsmann-stiftung.de/fluechtlinge-in-deutschland
- Demographic Change under Scrutiny
www.bertelsmann-stiftung.de/demographischer-wandel

Program –

Civil Society

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www.bertelsmann-stiftung.de/ZZ

Projects

- “jungbewegt – Volunteering and Democracy.”
www.jungbewegt.de
- Impact Investing
www.bertelsmann-stiftung.de/SI
- PHINEO gAG
www.phineo.de
- Building Local Synergies
www.synergien-vor-ort.de
- Committed Communities
www.engagiertestadt.de
- Children.Giving.Future
www.kinder-stiften-zukunft.de
- Placing Civil Society on the Economic Map
www.ziviz.info
www.ziviz.info/publikationen/publikationen-und-materialien
- Civil Society for Young Refugees
www.bertelsmann-stiftung.de/zivilgesellschaft-fuer-junge-fluechtlinge

VITALIZING CULTURE

Our projects promote social participation, tolerance and equal opportunity. They take advantage of music's inherent potential to move organizations forward and to foster personal and professional development.

Program –

Discovering Music

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www.bertelsmann-stiftung.de/MF

Projects

NEUE STIMMEN

- NEUE STIMMEN – International Singing Competition
 - NEUE STIMMEN – International Master Class
- www.neue-stimmen.de

Music Education

- Musical Primary School
www.bertelsmann-stiftung.de/musikalischegrundschule
- MIKA – Music in Child Care Every Day
www.bertelsmann-stiftung.de/mika
- Mobile Music Workshop
- Music – Language – Participation
www.bertelsmann-stiftung.de/musik-sprache-teilhabe

30 YEARS

NEUE
STIMMEN,
2017

Creating Careers



STRENGTHENING ECONOMIES

Globalization and knowledge-based societies bring prosperity – and problems. We want to ensure fair competition, economic participation, people-centered partnerships and a viable future for coming generations.

Program –

Competence Center for Leadership and Corporate Culture

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www.creating-corporate-cultures.org

Projects

- Creating Corporate Cultures
www.creating-corporate-cultures.org
- Leadership Monitor
www.creating-corporate-cultures.org
- Diversity on Corporate Boards
www.creating-corporate-cultures.org
- Checkpoint: Career
www.creating-corporate-cultures.org
- S-Tool: Stress Tool for Businesses
www.s-tool.org
- Leaders' Dialogue: Trilogue Salzburg
www.bertelsmann-stiftung.de/salzburger-trilog
- Leaders' Dialogue: German-Spanish Forum
www.bertelsmann-stiftung.de/deutsch-spanisches-forum
- Crisis Management in the 21st Century
www.bertelsmann-stiftung.de/krisenmanagement

Program –

Shaping Sustainable Economies

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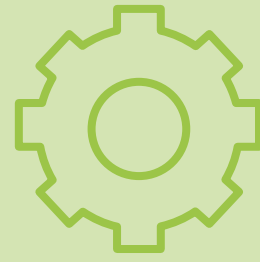
andreas.esche@bertelsmann-stiftung.de



www.bertelsmann-stiftung.de/NW

Projects

- Global Economic Dynamics
www.ged-project.de
- Sustainable Governance Indicators (SGI)
www.sgi-network.org
- Sustainable Development Goals Index
www.sdindex.org
- Transformation Index (BTI)
www.bti-project.org
- Economic Dynamics and Employment
www.beschaefigungsdynamik.de
- Inclusive Growth for Germany
www.bertelsmann-stiftung.de/inklusives-wachstum
- Recognizing Occupational Skills
www.bertelsmann-stiftung.de/berufliche-kompetenzen-erkennen



More than

22 million

*people in the EU would like to work,
but cannot find a job.*

Program –

Business in Society

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www.bertelsmann-stiftung.de/CSR

Projects

- INQA Audit for a Sustainable Corporate Culture
www.inqa-audit.de
- Reinhard Mohn Prize 2016:
Responsible Entrepreneurship
www.reinhard-mohn-preis.de
- Regional Corporate Responsibility
[www.bertelsmann-stiftung.de/
regionale-unternehmensverantwortung](http://www.bertelsmann-stiftung.de/regionale-unternehmensverantwortung)
- “Family-Friendly Workplaces” Quality Seal
www.familienfreundlicher-arbeitgeber.de
- Future of Work
www.bertelsmann-stiftung.de/zukunft-der-arbeit

INSPIRING PEOPLE. SHAPING THE FUTURE.

THE BERTELSMANN STIFTUNG

The Bertelsmann Stiftung was founded in 1977 by Reinhard Mohn. It engages solely and directly in nonprofit activities. It is a private operating foundation which develops and initiates all of its projects itself, providing the support required for their implementation.

EXECUTIVE BOARD

The foundation's activities reflect the principles laid out by our founder. The Executive Board is the team responsible for the foundation's program work.



Aart
De Geus



Liz
Mohn



Dr. Jörg
Dräger



Dr. Brigitte
Mohn

ORGANIZATION

60
PROJECTS



380
EMPLOYEES



€70 MILLION
BUDGET EACH YEAR



OPERATIONAL, NONPROFIT,
NONPARTISAN



TOPICS

The Bertelsmann Stiftung is active in the areas of education, democracy, society, health, culture and the economy. It takes into consideration the four megatrends – globalization, digitization, demographic change and social inequality – that are impacting social, economic and political developments.

WWW.BERTELSMANN-STIFTUNG.DE



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www.youtube.com/user/BertelsmannStiftung



www.xing.com/companies/bertelsmannstiftung



[@BertelsmannSt](https://twitter.com/BertelsmannSt)

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