2GETHERLAND Germany 2019

Objectives – Implementation – Results
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Objectives – Implementation – Results

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Discovering Music Programme
Effective Investments in Education Programme
Future of Civil Society Programme
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Social injustice is a serious, complex and persistent problem in Germany. Many children and young people are still deprived of their right to participate, to get involved and have a good upbringing; this, by extension, deprives them of their prospects for the future.

Fair opportunities can only be developed and established through the cooperation of many key players on an individual, organisational and system level. For this task, the voices of the young generation and especially of marginalised young people must be heard. Therefore, the objectives of 2GETHERLAND 2019 were as follows:

- to empower disadvantaged young people and encourage them to get involved,
- to work on an equal footing with young people, and
- to develop solutions for tackling social injustice together with those affected.

The data collected for this report shows that 2GETHERLAND 2019 fully achieved its objectives. The results show clearly that reliable statements can be made regarding participation, acceptance, cooperation and communication. In terms of long-term impact, some initial positive impressions are available; but for a final assessment, it remains to be seen how the follow-up projects continue to develop through the summer of 2020.

A particular value of the interactive 2GETHERLAND approach was in how people of different ages and backgrounds could exchange views on an equal footing, how they could gain more knowledge about social injustice and generate greater motivation and capability to do something to achieve more equal opportunities. The camp enabled the participants to work on their own personal concerns, determine their current position and develop individual and group-focused courses of action aimed at more equitable opportunities.

The responses and feedback from the delegations show a high level of acceptance of the event. The 17 follow-up projects suggest that the objective of empowerment has been achieved in many cases and that numerous young participants will continue to work towards fair opportunities with more motivation and confidence. It was especially helpful that it was possible to provide the delegations with both a financial start-up budget and a customised training programme.

A basic assumption of 2GETHERLAND 2019 was that young people affected by social injustice have their very own view of the problem. That was confirmed. The issues and weightings identified by the participants clearly show what is important for young people and point out some urgent challenges.

The contents and the methodical planning of the programme, the event location and, above all, the respectful and motivating atmosphere of the camp was rated exceedingly positively by most of the participants. This success is also due to the early and consistent involvement of the youth expert team (YET).

A start has been made with one first time camp which could be continued with further activities. For further camps, possible key issues might be:

- School / starting a career
- Sustainability / climate
- Social cohesion / involvement in actions and decisions in the public sphere
- Discrimination / enmity between people / bullying / cyberbullying
- Combating poverty among young people and families

The thematic focus of further camps will depend largely on future stimuli from the YET as well as the acquisition of partner organisations. It seems realistic to run the camps every two years.

Summary
A particular strength of 2GETHERLAND 2019 was the consortium of partners who have jointly developed and sponsored it. The different contributions from the partners led to greater knowledge regarding social injustice of young people and participation methods, to a wide range of options for the implementation of the programme, to the combination of different resources and, ultimately, to new ways of working for the organisations involved.

After the successful development and implementation of the prototype 2GETHERLAND 2019 and the follow-up projects, it would also be desirable to take further advantage of partners’ and participants’ willingness to exchange knowledge. The long-term goal must be to work together with specialists from child and youth services and educational institutions in Germany to pass on insights gained from the camps, and to work against social injustice and towards equal opportunities together with decision-makers from the political, administrative, civic, scientific and professional spheres.

Thanks

2GETHERLAND 2019 was an innovative project that could only be carried out in collaboration of numerous key players. Their outstanding motivation and energy, extensive technical and methodological knowledge, joy in experimentation, open-mindedness and mutual trust, as well as the combination of extensive resources, have all contributed to the success of the camp – and we would like to extend our thanks to all of them here.

Of inestimable worth for us was the delegations’ willingness to participate through their manifold contributions, the extensive advice and active involvement of the partners, the YET team of youth experts, the support of Planen mit Phantasie, the perfect design of the programme by Johannes Büchs and all the speakers, countless ideas from the Learning for Well-being Foundation, and the hospitality and good care provided by the team at EJB Werbellinsee. Without the support from the Management Board of the Bertelsmann Stiftung and the outstanding commitment of the 2GETHERLAND team, the camp could not have taken place.
1

2GETHERLAND 2019:
Objectives, key players, strategy and implementation
1.1 Background: Social injustice is a complex problem in Germany

In Germany, social injustice among young people is a serious, complex and persistent problem. More than every fourth child lives in poverty. Access to voluntary work is significantly more difficult for young people from disadvantaged families. More than 50,000 young people leave school every year without a diploma. Homelessness is also a harsh reality for many young people. 95,000 children and young people live in foster homes or stationary accommodation. In 2018, the youth welfare offices in Germany have identified more than 50,000 children as being children at risk.

Children and young people are still deprived of their right to participate, to get involved in civil society and have a good upbringing; this, by extension, deprives them of their prospects for the future. This is an unacceptable problem. So, numerous organisations in Germany are working against social injustice and campaigning for equal opportunities for young people.

1.2 What makes 2GETHERLAND 2019 special: Solutions through a participative approach and joint action

Fair opportunities can only be developed and established through cooperation on an individual, organisational and system level. For this task, the voices of the young generation – and especially of marginalised young people – must be heard, and they must also be involved in the development of solutions.

Therefore, the objectives of 2GETHERLAND 2019 were as follows:

• to empower disadvantaged young people and to encourage them to get involved,
• to work on an equal footing with young people, and
• to develop solutions for tackling social injustice together with those affected.

In the medium term, a movement towards greater participation is to be launched throughout Germany – in the organisations involved, in society and in the public debate on social injustice.

1.3 Numerous key players advocate joint action

2GETHERLAND 2019 was made possible through the cooperation of numerous partners: the Bertelsmann Stiftung, the Breuninger Stiftung, the Osnabrück University of Applied Sciences, the Deutsche Kinderschutzbund, the KinderRechtForum, the National Coalition Germany, the Robert Bosch Stiftung GmbH and the SOS Kinderdorf e.V.

2GETHERLAND 2019 was largely developed by the youth expert team (YET). These are 14 young people from all over Germany, aged 13 to 21. The YET was put together by the Bertelsmann Stiftung, from a total of 30 applications, in January 2019, and their work started at a first meeting in March 2019. In a total of four meetings, the plan for the camp, the programme, the selection of participants, the communication work and the camp rules were jointly worked out and the protection plan was developed.

The partners participated in different ways: through personnel resources, through funding, through involvement in the overall design and/or in individual components, through advice, through active support in the preparation and implementation of the camp, through participation in the communication and public relations work and through promotion of the follow-up projects.

The Learning for Well-being Foundation acted as the international partner. The foundation was significantly involved in the CATS (Children as Actors Transforming Society) Conferences, which took place annually in Caux, Switzerland, from 2011 to 2018. This format was adapted for Germany and formed the basis for 2GETHERLAND 2019.

1.4 This innovative concept influenced all aspects of its implementation

2GETHERLAND 2019 was based on the following points:

• Maximum participation and involvement, especially of those participants with experience of being disadvantaged
• Diversity in terms of age and social background
• Learning and communicating with mind, heart and hands
• Empowerment to change participants’ environment.
2GETHERLAND 2019 took place from 7 to 12 October 2019 at EJB Werbellinsee, where the following criteria could be met as best as possible:

- Suitable premises for the programme and the accommodation
- Large outside premises with sports facilities, lake, woods and meadows
- Easily reachable yet close to nature
- Experience with children and youth groups
- Suitable infrastructure for young guests
- A realistic price/performance ratio

A total of 220 participants from 8 years old upwards consisted of:
- 28 delegations from 10 federal states in Germany; the delegations consisted of up to 6 young people accompanied by up to 2 adults,
- 14 members of the YET,
- representatives of the partner organisations,
- students from the Osnabrück University of Applied Sciences,
- speakers, and
- the Bertelsmann Stiftung team

The call for participation started on 1 April 2019 through the website, nationwide newsletters, personal letters and through the partners.

The programme was largely conceived interactively after the “mind, heart and hands” principle. It covered:
- 6 COME2GETHER plenary events,
- 18 thematic workshops,
- 13 skills workshops,
- 13 creative workshops,
- 14 outdoor/sports activities,
- 7 CampFamily group meetings,
- 8 Me-time activities, and
- 2 cultural events in the evening.

In all parts of the programme, particular importance was placed on having both adolescent and adult participants involved in developing and implementing the process.

During the camp, the delegations had the opportunity to design follow-up projects and apply for them by 31 October 2019. Such projects should address action against social injustice, and towards equal opportunities, and are designed to be implemented in the home organisations and/or towns or cities.

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2 https://www.ejb-werbellinsee.de/
3 See Appendix 2: Delegations
4 See Appendix 3: The 2GETHERLAND 2019 programme
5 See Appendix 4: Plan and Application form for follow-up projects
2

Documentation and learning together:
Purposes and users of the results report

2.1 Methodological considerations of the results report

2GETHERLAND 2019 was both an innovative project and a test for new methods in participation and communication across generations.

For this reason, the results report is primarily intended to document the insights gained to date and promote systematic mutual learning. The report will also be available as background information for further 2GETHERLAND events in Germany and internationally.

The report will be submitted at the beginning of 2020, with a main focus on the camp. At the end of the year a supplement will be prepared to cover the results of the follow-up projects. The reports will be drawn up in German and English.

The partners have jointly agreed on the issues and approach, and commissioned the Bertelsmann Stiftung with the preparation of the report.

People who use these insights are consequently the representatives of the partners, the Learning for Well-being Foundation, the YET members and the participants in the camp.
3

Shared impact rationales and evaluation questions
The approach, plan and impact rationales of 2GETHERLAND 2019 were formulated together with the partners on the basis of a causation model. This way, the key players could come to an understanding about their shared impact expectations:

The 2GETHERLAND 2019 results staircase

1. An international and German consortium of partners is formed. Partners’ resources are made available.

2. A youth expert team (YET) took up the work; applications from delegations have been submitted. The programme is created, and the event location and schedule are set. Contributors are included.

3. A 6-day 2GETHERLAND Camp 2019 takes place according to plan, with at least 12 delegations (around 150 people aged 8 upwards) who have experience with social injustice.

4. Ten delegations carry out follow-up activities. 50% of the partners carry their joint work forward. The Bertelsmann Stiftung, partners in Germany and L4WBF receive strategic stimuli for the ACT2GETHER initiative.

5. Ten delegations carry out follow-up activities. 50% of the partners carry their joint work forward. The Bertelsmann Stiftung, partners in Germany and L4WBF receive strategic stimuli for the ACT2GETHER initiative.

6. Participation becomes a standard in policy making and administration. Ten new partner organisations are enrolled for the ACT2GETHER initiative.

7. Starting the movement: Fair opportunities for young people are given higher priority in educational institutions, towns, cities and communities.

On the basis of the rationales, the evaluation questions were worked out in five different aspects:

<table>
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<th>Table 1: Evaluation questions</th>
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<td><strong>Dimension</strong></td>
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<td>1. <strong>Participation</strong></td>
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<td>How was the YET put together?</td>
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<td>How could the YET members contribute to the camp?</td>
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<td>What tasks could the YET members carry out?</td>
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<td>How satisfied are the YET members with the cooperation in the team?</td>
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<tr>
<td>How satisfied are the YET members with the camp?</td>
</tr>
<tr>
<td>What experience has the Bertelsmann Stiftung project team gained with the YET?</td>
</tr>
<tr>
<td>What experiences have the German project partners gained with the YET?</td>
</tr>
<tr>
<td>To what degree did the participants have the opportunity to get actively involved in 2GETHERLAND 2019?</td>
</tr>
<tr>
<td>Dimension</td>
</tr>
<tr>
<td>-----------</td>
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</tbody>
</table>
| **2. Acceptance** | How many delegations applied?  
                    | How many delegations took part?  
                    | To what extent was diversity achieved?  
                    | How satisfied are the delegations with the preparation of the camp?  
                    | How satisfied are the delegations with how the camp was conducted?  
                    | To what extent were delegations able to make suggestions concerning the development of fair opportunities for young people?  
                    | What insights do the participants take with them?  
                    | In what way do the participants feel empowered? |
| **3. Cooperation** | Which partners worked together?  
                    | What experience was gained from the open partner concept?  
                    | In what ways could partners contribute in terms of knowledge, implementation and finances?  
                    | To what extent could the partners get involved?  
                    | How do the partners assess the quality of 2GETHERLAND 2019?  
                    | How do the partners assess the value of 2GETHERLAND 2019 for their further work?  
                    | How do the partners assess the transferability of 2GETHERLAND 2019?  
                    | To what extent does the experience contribute to other international 2GETHERLAND events?  
                    | In what ways does the experience contribute to other international 2GETHERLAND events?  
                    | How willing are the partners to collaborate further after 2020?  
                    | How does the Bertelsmann Stiftung team assess the quality of the cooperation across the whole programme?  
                    | How does the Bertelsmann Stiftung team assess the added value from the cooperation across the whole programme?  
                    | What new ideas for projects have arisen? |
| **4. Long-term results** | How many follow-up projects were started?  
                        | Which follow-up projects were started?  
                        | How many follow-up projects have been concluded successfully?  
                        | How many follow-up projects have continued for more than two months?  
                        | How do the follow-up projects address fair opportunities for young people?  
                        | What other issues have the follow-up projects addressed?  
                        | What results have the follow-up projects generated?  
                        | How do the representatives of the Robert Bosch Stiftung GmbH assess the follow-up projects?  
                        | How do the YET members assess the follow-up projects?  
                        | How does the Bertelsmann Stiftung project team assess the follow-up projects?  
                        | What unintentional effects from 2GETHERLAND 2019 were observed? |
| **5. Communication** | How does the Bertelsmann Stiftung team assess the cooperation with the Osnabrück University of Applied Sciences?  
                            | How do the German project partners assess the cooperation with the Osnabrück University of Applied Sciences?  
                            | How do those responsible at the Osnabrück University of Applied Sciences assess the cooperation?  
                            | What means of communication has been developed to suit each target group?  
                            | What communication formats were used that were new for the Bertelsmann Stiftung?  
                            | What communication activities were carried out?  
                            | What (external) reach was achieved?  
                            | How well was 2GETHERLAND 2019 received by the partner organisations?  
                            | How well was 2GETHERLAND 2019 received by the sending organisations?  
                            | How well was 2GETHERLAND 2019 received in delegations’ home municipalities? |
3.1 Triangulation facilitates the observation of numerous perspectives

The data collection for this report includes different groups of respondents:
- Members of the delegations
- Members of the YET
- Representatives of the partner organisations
- Representatives of the follow-up projects
- Member of the Bertelsmann Stiftung team

The data for the evaluation questions has been, and will be, collected at different points in time. The follow-up projects, for example, will only be concluded by the middle of 2020.

Because of the numerous perspectives that have played a role in the design, implementation and evaluation of 2GETHERLAND 2019, multiple qualitative and quantitative ways of data collection were deployed. This approach promises richer insights, which appear particularly advantageous in an innovative format such as that of 2GETHERLAND 2019.

It was also necessary to ensure that the participants could give feedback promptly during the camp so that any overlapping could be avoided. As the participants were asked to give feedback several times, there was a risk of dwindling motivation and, consequently, decreasing response rates. That is why different data collection instruments were deployed during the camp and subsequently (Table 2).

The workshop leaders were informed of the data collection design and instruments in advance, and the value of the repeated feedbacks for the shared learning in the teams was pointed out to the participants several times during the programme.

The surveys were carried out as full surveys for each group.

The diverse insights gained, and the consistently high response rates, validated the use of the different instruments. An exception was the app, which was not used to the degree previously anticipated. For this reason, these results are not included in the data analysis. In some cases there were a small number of respondents in a group. While this allowed some initial insights, the reliability of this heuristic approach will only increase after several camps have taken place.

Table 2: Types of data collection

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<tr>
<th>Data collection instruments</th>
<th>Respondents</th>
<th>Timing</th>
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<tr>
<td>Written survey by the members of the delegations BeTN1</td>
<td>150 delegation members</td>
<td>12.10.–15.11.2019</td>
</tr>
<tr>
<td>Written survey by the members of the delegations including follow-up projects BeTN2</td>
<td>150 delegation members</td>
<td>01.–30.07.2020</td>
</tr>
<tr>
<td>Written survey by the YET members</td>
<td>14 members of the YET</td>
<td>12.10.–15.11.2019</td>
</tr>
<tr>
<td>Debriefing with the YET</td>
<td>13 members of the YET</td>
<td>09.11.2019</td>
</tr>
<tr>
<td>Written survey by the Bertelsmann Stiftung team BeBSt and the team group discussion</td>
<td>15 employees from the Bertelsmann Stiftung</td>
<td>12.–30.10.2019</td>
</tr>
<tr>
<td>Partners’ focus group discussion</td>
<td>6 representatives of the partners</td>
<td>21.11.2019 and partner phone call on 18.12.2019</td>
</tr>
<tr>
<td>Feedback on the workshops: Smiley format</td>
<td>220 participants</td>
<td>07.–12.10.2019</td>
</tr>
<tr>
<td>Feedback on the COME2GETHER plenary events</td>
<td>220 participants</td>
<td>07.–12.10.2019</td>
</tr>
<tr>
<td>Feedback by app*</td>
<td>220 participants</td>
<td>07.–12.10.2019</td>
</tr>
</tbody>
</table>

These answers were not used for the results report due to the low response rate.

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6 See Appendix 5: Data collection instruments
7 Especially BeJET and BeBSt
2GETHERLAND 2019: Encouraging results, some open questions and numerous suggestions for the future
The answers to the individual questions are based on insights gained from the different surveys. For ease of reading, the results are presented thematically on the basis of the aspects set out above.

4.1 Participation

A team of youth experts – consisting of 14 young people between the age of 13 and 21 – was set up for the planning and implementation of 2GETHERLAND 2019. The following objectives were to be achieved by giving the youth experts a voice:

• Designing the concept and programme in such a way that the camp is perceived as relevant and meaningful by young people and draws on their own life experience

• Ensuring that the programme is carried out in a way that suits young people and that young people and adults interact with each other on equal terms

• Providing opportunities for all participants to contribute

• Developing a communication strategy and tool that young people have actively helped to design and that suit the target groups.

4.1.1 Composition of the YET

An announcement for putting the YET team together was made in November 2018, and this was then placed in the relevant Bertelsmann Stiftung project networks. The information about the application opportunity reached the young people through various channels, but not in any case through the schools involved.

The most important element of the application was a covering letter that addressed the issues of social injustice, fair opportunities and previous experience.

A total of 30 applications were received, from which 14 YET members were selected. They formed a sufficiently heterogeneous group in terms of age, gender, origin, residence and their experience of social injustice, and they could all bring their perspectives and competences to the planning and implementation of the camp.

4.1.2 The YET taking on tasks

The YET met three times for two days each to prepare the camp (in March, April and June 2019). The meetings were guided by team members of the Bertelsmann Stiftung and through Planen mit Phantasie. The YET members could also take part in a facilitation training carried out by Johannes Büchs in August.

The YET members were entrusted with tasks during the camp, which they had decided to do – based on their personal preference and competence – during the preparation meetings. They received a modest allowance and a certificate for their contribution to the camp.

8 Planen mit Phantasie http://www.planen-mit-phantasie.de/

9 http://www.johannesbuechs.de/
The YET was entrusted with the following tasks during the preparation phase:

- Developing the basic concept of 2GETHERLAND and the camp rules
- Designing the programme, including the preparation of their own workshops together with an adult
- Agreeing on a communication strategy and tools with the Osnabrück University of Applied Sciences

- Involvement in selected communication measures (such as Instagram)
- Giving advice on selecting the delegations

These were understood in different ways (Fig. 3).

During the camp, the YET members took on numerous tasks to different degrees (Fig. 4).
4.1.3 Satisfaction of the YET members
Sources: BeJET and debriefing from 09.11.2019

The camp was a very positive experience for the YET members. 9 people were very satisfied, 3 were satisfied with the camp (n=12).

The YET members showed that they were extremely satisfied with the collaboration in the group (Fig. 5).

The majority (9) of the YET members found the workload fair during the camp. 3 YET members reported that the activities were often, or very often, too much for them (Fig. 6).

In an additional debriefing with the YET members, they expressed that they would have liked even more time for clarifying their roles and the methodical preparation of the YET in advance of the camp. The YET members would also have liked more exchange with the other workshop providers and the partners.

Some YET members would be pleased to take on further tasks in upcoming 2GETHERLANDs – in the “We help team”, for example – besides offering additional workshops together with the partners, taking on an active role in supporting the follow-up projects or acting as floaters for unforeseen circumstances during the camp.

4.1.4 Collaboration between the YET, Planen mit Phantasie, the Bertelsmann Stiftung and the partners

Sources: BeJET, BeBSt, focus groups talk with the partners and the YET debriefing from 09 November 2019

The collaboration with Planen mit Phantasie is assessed as outstandingly good by the YET: 8 people found them super, 2 good (n=11). The statements relating to the other partners were similar: the majority were very satisfied (7 super, 3 good), 1 person said so-so.

Some YET members would have liked even more information about the programme, for example, the schedule, the delegations and the other partners – especially in the planning for the camp. One YET member responded that he/she would have liked more advice.

Also the team from the Bertelsmann Stiftung assessed the collaboration as consistently highly advantageous. All those questioned (n=10) reported that they often / very often experienced the YET members as active and that the YET members

Fig. 5: I found the collaboration in the YET ... n = 12

Fig. 6: The workload for the YET members: It was all too much for me n = 12

10 Carried out on 09.11.2019 by Planen mit Phantasie
11 See 5: Protection concept
12 Source: YET debriefing from 09 November 2019

The YET members see a specific need for improvement in the meals, especially in terms of the vegetarian offering, in waste prevention and reduction of unnecessary giveaways, and in the size of the groups in the CampFamilies.
had taken on relevant tasks. The quality of the collaboration was also described by 10 people as super (8) or good (2).

The German partners also highly valued the contributions of the YET, as well as the YET members’ involvement in the workshop teams. The partners would have liked to have met the YET in person in advance, however, especially for a joint discussion of the initial stimuli for the design of the programme.

### 4.1.5 The opportunity for participants’ active involvement in 2GETHERLAND

The 2GETHERLAND programme was set out in such a way that the participants should get plenty of opportunities to become actively involved:

- Group work and discussion with participants were built into the starting and concluding COME2GETHER plenaries.
- Participants had the opportunity to discuss their impressions, questions and suggestions in their CampFamilies.
- The thematic, creative and methodical workshops were set out interactively.
- The “My Story”, “Open Space”, “Our Thing” and “Open Stage” formats provided extensive opportunities to get involved.
- The leisure activities facilitated some active networking with other participants.
- The participants were asked to help with the service at mealtimes by laying the tables.

A survey of the participants directly after the camp (BeTN1) showed that they were able to be highly active during the camp. An overwhelming number (n=91) reported that they were always (56) or often (27) able to make suggestions and contribute ideas. Only a few (5) were seldom or never (3) able to do this (Fig. 7).

Most participants (91) reported that they always (58) understood what was being talked about. There were 31 participants, however, that understood everything often and two of them who reported that they were seldom able to follow the course of events.

The overall respectful interaction in the camp resulted in the large majority (72) of respondents having the impression that the others were listening to them. 18 reported that this was often the case. Only one person found that he/she was seldom listened to.

### 4.2 Acceptance

#### 4.2.1 Applications

Since April 2019, the camp was publicised through letters to relevant organisations, partner networks, the website and leaflets – and the opportunity to apply was presented. As a result, the Bertelsmann Stiftung received 35 applications from delegations. In 8 further cases, interest in the camp was expressed but no application was submitted. The reasons for this were, for example, the limited number of people per delegation, the date of the event, bottlenecks with the timing and sometimes a lack of access to the parents of potential participants.
The delegations’ participation and diversity

27 delegations took part in the camp with a total of 120 young and adult members. These included delegations from schools, associations, youth service providers and charitable organisations. The geographical distribution showed a majority of participants from the western federal states.

While there was a relative equilibrium in the age groups between 11 and 24, the group of the youngest participants was significantly smaller. 36% of the participants were male, 63% of the participants were female, one person was transgender. A good half of the participants were not born in Germany (Fig. 8).

“I was surprised how well such a camp worked with such large differences in age.”

YET member

4.2.2 Satisfaction of the delegations with the preparation of the camp

Good preparation is a basic requirement for ensuring that the delegations can have the best possible start at the camp. The vast majority (88) of the participants reported that they were very satisfied or satisfied with the preparation of the camp. 3 people were somewhat satisfied, and no one was dissatisfied (Fig. 9).

Already before the camp, the Bertelsmann Stiftung team got into close telephone contact with the leaders of the delegations to tell them about the camp. This information was apparently passed on in most of the delegations, and active preparation was carried out. 42 participants reported that their organisation often spoke about the camp before their departure. This was sometimes the case with 38 participants and seldom with 10 of them.

79 participants responded that all (30) or most (49) of them had received the necessary information before the camp. 11 participants had received some information, and one person had not received any.

Some of the participants would have liked to have more information on the overall theme of the camp, on individual points in the programme, on the event venue and on the schedule. One respondent also indicates that he/she would have welcomed a meeting of the delegation leaders before the camp.
4.2.3 Satisfaction of the delegations with how the camp was conducted

Source: BetN1 (n=91, approx. 61% of the delegation members), Smiley

The satisfaction of the delegations with their time in the camp was predominantly high. In the survey (n=85), 84 participants reported that they were very satisfied (50) or satisfied (34). One person was somewhat satisfied (Fig. 10).

The camp premises, the workshops, the workrooms, the CampFamilies and the leisure activities received the highest approval ratings. The COME2GETHER and the accommodations received lower approval. There were some critical comments concerning the food (Fig. 11).

![Fig. 10: Delegation members’ satisfaction with the camp](chart)

<table>
<thead>
<tr>
<th>Item</th>
<th>Very satisfied</th>
<th>Satisfied</th>
<th>Somewhat satisfied</th>
<th>Dissatisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accommodation</td>
<td>40</td>
<td>35</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>Workshop rooms</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The woods and the lake</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The food</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Events</td>
<td>35</td>
<td>42</td>
<td>10</td>
<td>2</td>
</tr>
<tr>
<td>Workshops</td>
<td>51</td>
<td>36</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>CampFamily</td>
<td>63</td>
<td>21</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Leisure time</td>
<td>48</td>
<td>34</td>
<td>5</td>
<td>3</td>
</tr>
</tbody>
</table>
In a free text box with “What I liked best was ...”, the Camp-Families (16), the leisure activities (16), My Story (14), the workshops (14) and the open stage (11) received the most mentions.

The free statements on “What I liked least was ...” were led by the food (30), followed by aspects of the premises (12), individual parts of the programme (12), the organisation and schedule (7).

The feedback from the participants was elicited during the workshops. Various methods were used to do this. These data also show a high level of satisfaction with the offerings in each case:

- 113 people assessed the workshops on 8 November 2019 as good (happy face), 9 as so-so (neutral face) and 2 people as not good (sad face).
- The “hand” was used for the feedback on 9 November 2019. 111 people (n=145) assessed the workshops as super.
- 52 participants made suggestions for improvement; many would have liked more time for the workshop. Two people reported back on points they were not happy with.
- On 10 November 2019, the participants gave their feedback (n=139) with the aid of the “flower”. 122 of them mentioned aspects that they considered to be “the best”. 103 people learned something new during the workshops. 48 people mentioned various aspects that had been difficult for them.
- Faces were used once more for the feedback on the workshops on 11 November 2019 (n=73). On that day, 63 people assessed them as positive (happy face), 7 as so-so (neutral face) and 3 people as not good (sad face).

### 4.2.4 Gains in insights and empowerment

**Sources: BeTN1 and feedback forms**

Members of the delegations expressed their views on the insights they had gained from the camp in many ways. In the concluding BeTN1 written survey, the participants expressed themselves on the issue of what the three most important things concerning fair opportunities for young people (Table 3).

62 participants commented on the most important things that they had learnt (Table 4).

<table>
<thead>
<tr>
<th>Areas</th>
<th>Issues mentioned</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leisure activities</td>
<td>Free access to the leisure and sports facilities, free cultural activities</td>
<td>24</td>
</tr>
<tr>
<td>Equal treatment</td>
<td>Equal opportunities, children’s rights, support for all people in need</td>
<td>15</td>
</tr>
<tr>
<td>Education</td>
<td>Good schools, free tutoring, free school books, more cultural education, activities across schools, more activity from the parent-teacher associations</td>
<td>14</td>
</tr>
<tr>
<td>Respectful interaction</td>
<td>No bullying, no racism, more space for young LGBT people</td>
<td>13</td>
</tr>
<tr>
<td>Mobility</td>
<td>Free local transport, travel opportunities</td>
<td>9</td>
</tr>
<tr>
<td>Nutrition</td>
<td>Regular meals, sufficient quantities, good quality, free in schools</td>
<td>9</td>
</tr>
<tr>
<td>Housing</td>
<td>Adequate size, accessibility</td>
<td>8</td>
</tr>
<tr>
<td>Dress</td>
<td>Good quality, more items of clothing</td>
<td>7</td>
</tr>
<tr>
<td>Options to get involved</td>
<td>Easy language, ways to get involved</td>
<td>5</td>
</tr>
<tr>
<td>Social contacts</td>
<td>Diverse contacts, meeting across generations, no conflict</td>
<td>4</td>
</tr>
<tr>
<td>Environment</td>
<td>Greater attention to the environment and recycling</td>
<td>3</td>
</tr>
<tr>
<td>Politics</td>
<td>Greater commitment to young people, more targeted education and participation package benefits</td>
<td>2</td>
</tr>
<tr>
<td>Safety and security</td>
<td>Combating crime</td>
<td>1</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Areas</th>
<th>Issues mentioned</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attitudes / Normative statements</td>
<td>Respect, equality, solidarity, motivation to help, right to participate, social responsibility, support for weaker people, an equal footing and inclusion</td>
<td>31</td>
</tr>
<tr>
<td>Increase in information</td>
<td>Participation funding, poverty, child poverty, lack of information on poverty, reasons for equal opportunities, various forms of inequality, poverty through no fault of one’s own, education as a key factor, privileges for the few, causes of inequality, children’s rights, family as a key factor, discrimination in the workplace, characteristics of town and country, magnitude of injustice, incentives for change</td>
<td>27</td>
</tr>
<tr>
<td>Other</td>
<td>General statements</td>
<td>9</td>
</tr>
<tr>
<td>Some areas of activity</td>
<td>The need for sensitive handling of inequality, people using the right to have their say, youth parliaments, conscious consumption</td>
<td>6</td>
</tr>
</tbody>
</table>

13 More information could be gathered directly from the feedback forms.
It was also important for the partners and the team to find out whether, and in what way, participants from the delegations were able to experience empowerment. Initial pointers regarding this issue arose from the survey.

- It showed that a majority (77) of respondents indicated that they always felt respected, while 13 of them said this was often the case (n=91).
- 76 people very often or often dared to take on some task, whereas 14 people rarely dared to take on something (n=91).
- 83 participants spoke to people whom they didn’t know before (n=91).
- 82 people learnt something new (n=89).
- 73 participants very often or often gained new ideas (n=90).
- 49 people very often or often found out something new about themselves (n=91).
- A large majority (81) of the participants had specific new ideas about what they could do themselves to promote equal opportunities (n=89).
- Accordingly, most of them also planned to be able to start a project for promoting equal opportunities after the camp. This was confirmed by 51 people for their own delegation, by 23 for cooperation with people from other delegations and by 43 who wanted to continue working on a current project.

"For me, 2GETHERLAND was a place where ...
  ... no one laughed at me
  ... I found some great friends
  ... many people got on well together
  ... everyone was equal
  ... we could freely give our opinion
  ... everything was great
  ... I had my CampFamily
  ... we talked a lot about very important subjects
  ... everyone felt welcome
  ... I could be myself
  ... I could talk with everyone
  ... each of us was accepted the way we are
  ... I had fun
  ... I could share my experiences
  ... I could feel at home
  ... I laughed a lot
  ... I was proud of my delegation
  ... I learnt to talk to strangers
  ... it was a safe space
  ... I had time to say everything I wanted
  ... all ages were together
  ... I learnt a lot about myself"

Source: BeTN1 survey of participating delegations

Most delegation members were also able to manage well in difficult situations:

- 63 people were very often or often able to speak about their worries and fears (n=85).
- 80 people could (very often / often) say what they didn’t like, 13 could seldom do this and 5 never (n=98).
- 84 participants found that there was never or seldom any conflict that disturbed them, while 6 of them reported that there was.
- Most of the participants coped well with the tight schedule. 73 of them reported that it was never or rarely too much for them. 16 of them thought that this was often or very often the case.
- Boredom hardly ever arose, however – never or seldom for 82 people, very often or often for 7 people.
4.3 Cooperations

From the very beginning, the planning and implementation of 2GETHERLAND 2019 was set out like a project that was to be sponsored and designed by an open consortium of partner organisations. The objective was that the preparation and implementation of the camp should benefit from the knowledge, contacts, personnel and financial resources as well as the reputation of the partner organisations. For this reason there was the desire to work together with organisations that were in tune with the issues at stake, but were quite different in terms of the possible contributions they could make.

Starting in November 2018, ten organisations were approached in Germany. Of these, the following eight came together:

• Bertelsmann Stiftung
• Breuninger Stiftung
• Deutscher Kinderschutzbund
• Osnabrück University of Applied Sciences
• KinderRechteForum
• National Coalition Germany
• Robert Bosch Stiftung GmbH
• SOS Kinderdorf e.V.

On an international level, 2GETHERLAND 2019 was also advised by the Learning for Well-being Foundation.

Four additional organisations in Germany showed an interest but could not get involved for various reasons – for example, due to current strategic processes, lack of resources or limitations in their constitutions. Some of them, however, were involved in the distribution of the announcements for the YET and the delegations.

The collaboration between the German partners was reflected on during a one-day focus group discussion in Hildesheim on 21 November 2019.

The partners were involved in many different ways within the consortium, for example through

• advising on the overall concept,
• advising on individual aspects, such as the protection plan,
• the public relations work and the announcement for the delegations,
• assistance with the programme, especially concerning workshops, CampFamilies and leisure activities as well as with the overall organisation,
• developing the plan for the follow-up projects and financing them,
• developing the brand,
• preparation of the communication plan and communication products, and
• communication measures.

“The thank you for giving the children experience that allows them to grow and from which they can benefit in their day-to-day life. It is great to hear what’s possible when everyone works towards the same objective with such a lot of commitment, good ideas, respect and attention – and that they listen and give a voice to the people who are our future.
You have achieved something exemplary.”

The mother of a participant

The partners unanimously reported that they found the consortium to be extremely rewarding. Both before and during the camp they had appropriate, extensive opportunities to get involved and were well able to contribute their own experience and expertise. They felt integrated on an equal footing from the very beginning, and they welcomed the resource-sensitive management and communication with the partners – through the kick-off workshop, for example, the regular telephone conferences and the newsletter. They also described the opportunity to communicate with international partners as positive.

According to the partners, they were approached early enough, yet some of them pointed out potential improvements. These included early clarification of the role options, areas of expertise and individual contributions – not just with regard to the Bertelsmann Stiftung, but to the consortium as a whole. Possible improvements also included stronger and more detailed involvement with the programme design that can lead, for example, to more precise agreements on the partners’ areas of expertise and more effective integration in the workshops.

The partners pointed out that the camp strategically aligned and strengthened the network as a connecting element. They appreciated having been able to establish contact with the delegations and the other partners. Concerning the delegations, they expressed a wish to achieve greater diversity in terms of the regional origins of the participants next time, especially regarding the eastern German federal states.

14 See Appendix 1: Information about the partners
Some partners expect that the methods developed in 2GETHERLAND 2019 – above all in terms of the involvement of different age groups – will also be applicable in other areas in their own organisations. In one case this was already applied directly after the camp. This also concerned communication with the delegations, where special emphasis was placed on easy language.

Regarding the start of the collaboration, it was pointed out that better guidance on the options for taking on certain roles would have been helpful for some partner organisations. More communication within the consortium and in written information material for the internal presentation of the project would have been helpful here.

All the representatives of the partners acknowledged the positive effects of the camp, the sponsored follow-up projects and the consortium. They are open to a further collaboration, subject of course to committee decisions and clarification of resource issues in the respective institutions. The partners drew attention to further options for addressing policy makers, authorities and civil society on the issue of social injustice and fair opportunities for young people.

The extension of the consortium of partner organisations in the coming years and perhaps an alumni network of all participants would be welcomed by all the current partners.

Further proposals for improvement concerning the collaboration between partner organisations apply to the scope, processes and tools for communication with each other.

4.3.1 Planning and implementation of the CampFamilies, workshops and leisure activities

2GETHERLAND 2019 was based on an international example of good practice. At the same time, numerous elements were newly developed and adapted for the 2GETHERLAND 2019 subject matter and target groups. Many elements are rather new for Germany, such as the concept of working across generations. The collaboration between different age groups had also not yet been tested by the workshop leadership and the CampFamilies. That is why an assessment by those who were active in these areas of the camp is especially important.

The representatives of the German partners reported that they had experienced the overall concept and methodology of the camp as very respectful and effective, referring to the content and methodical balance of the programme. They also reported on the professional back office processes and the event management, very good crisis management and an openness to criticism, in terms of the issue of sustainability, for example, which was often raised by the young participants.

4.3.2 The CampFamilies

A special feature of 2GETHERLAND 2019 is in actively bringing the participants into dialogue with others, encouraging networking and cross-generational communication as well as finding problem-solving approaches together. This made the CampFamilies an important element of the programme. They enabled the participants to

- develop a good understanding of the subject matter and the objectives of the camp,
- achieve an in-depth exchange of views with other participants on the objectives and contents of the camp,
- make contacts from the very first day and get to know other participants well,
- feel secure and in good hands in the group,
- experience an atmosphere of attentiveness and appreciation and contribute to this themselves,
- feel encouraged to make their own contributions during the camp,
- find the opportunity and peace for personal reflection,
- be able to ask questions and make contributions in a safe environment,
- be able to adjust well to the agenda every day,
- get to know important organisational aspects,
- have fun together, and
- evaluate parts of the camp.

Young people and adults together formed CampFamilies of 8 to 12 people. They remained in the same CampFamily throughout the camp. Each CampFamily was led by two people who were representatives of the partners and the YET.

The group leaders of the CampFamilies were prepared for their tasks in a joint training on 5 and 6 October 2019.
Altogether, the CampFamilies, made up of 84 respondents from the delegations (n=91), received generally positive feedback: 63 times super and 21 times good. The majority of the YET members also saw this in a similar way (4 super, 3 good and 2 so-so).

Representatives of the partners were highly active in shaping and guiding the CampFamilies. In retrospect, this was assessed as positive overall, even if this active role in the CampFamilies was felt to be time-consuming. Some people would have liked even more detailed preparation, more relief from organisational issues and better pairing of the group leaders.

### 4.3.3 Workshops

The 2GETHERLAND 2019 programme included three different workshop formats:

- **Subject-based workshops**
  This is where the participants worked out a general view and/or in-depth knowledge of currently pressing issues with future relevance on the subject of social injustice, and on possible approaches to solutions for more equal opportunities. These workshops were intended to provide food for thought, examine contentious issues and facilitate changes in perspective.

- **Skills Workshops**
  These focused on adopting methods and developing personal and social skills. They were designed to enable the participants to actively stand up for fair opportunities in their personal environment with motivation and confidence.

- **Creative Workshops**
  These were designed to strengthen participants’ abilities to express themselves. They allowed for a creative examination of the 2GETHERLAND 2019 subjects and encouraged the participants to express their own thoughts, ideas and emotions and reflect on them together. They showed how access to target groups and their opportunities to participate could be improved by artistic means.

The workshops generally lasted 90 minutes. Their subjects and methods were intended to appeal to young people and adults in equal measure. The workshops appeared to have largely met the interests of the delegations (see 4.2.4.). The overall distribution of people in the workshops was balanced; there were only a few workshops that reached their upper limit or took place with very few participants. No workshop was cancelled.

The selection of workshops by the participants on site proved to be successful; some participants, however, found that the texts that described these workshops were too extensive and complex. The size of the groups was also reported to be appropriate.

The workshop leaders affirmed the interactive concept. The activities of the workshop group as a whole and of the young participants were also affirmed in most cases. Only in a few cases did the participants appear to be uninterested or excluded or in need of personal attention.

The following problems and suggestions were mentioned:
- The time was felt to be too short in 8 of the workshops.
- Opinions are divided on the age groups in the workshops:
  - 7 workshop leaders proposed considering a minimum age.
  - In other workshops, the mixture was expressly described as functioning well.
- There were too many participants in 2 workshops.
- One workshop leader proposed paying even greater attention to more inclusive language.

The partners’ representatives developed and carried out a large number of workshops, often together with members of the YET. They were largely satisfied with the implementation of and response to the workshops. With regard to the preparation, they proposed that the programme be made known to everyone involved as early as possible to facilitate coordination of its content. They also pointed out the possibility of taking advantage of the delegation leaders’ expertise for the workshops and have them more closely involved in the workshops and the pedagogical support.

According to the partners, the communication with the delegations on the workshops should be characterised by easy, understandable language. English terms should be avoided as far as possible. There is a desire to have three aspects reconsidered before the next camp: the age relationship in selected workshops, the duration and thematic depth of the workshops, and a balance in the programme between suggested topics from the YET and the desire for open spaces as a withdrawal option and for individual talks.

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18 See BeTN1, Schneemann
19 Source: Questionnaire for workshop leaders
20 Source: Questionnaires for workshop leaders and partners’ focus group discussion on 21 November 2019
4.3.4 Leisure activities
The 2GETHERLAND 2019 programme offered numerous leisure activities that were intended to contribute to everyone getting to know each other and to their relaxation\(^{21}\). The participants’ responses to this were largely positive: 82 of 91 respondents described it as super or good\(^{22}\). Through the active involvement of many people from the partner organisations’ teams and the YET, it was possible to develop an extremely diverse programme and conduct it in an ideal way on the EJB premises.

The leisure activity group leaders described the participants as largely active and the communication in the groups as good. There were comments concerning the location where, for example, a workshop for crafts groups would have been desirable. The dependence on the weather was also mentioned. The cancellation of the yurts due to temperature considerations and the necessary double occupancy of the lounge for the “Morning Me-time” was perceived as unfortunate.

4.3.5 Sequence of the individual parts of the programme
The density of the programme made it necessary to conduct individual elements of the event in close succession and by having the team perform multiple tasks. That worked well in many cases, but in some places it led to a lot of pressure on the team and to extremely hurried preparation of the rooms.

4.4 Long-term results
(as of January 2020)

2GETHERLAND 2019 did not just consist of conducting an event. Over and above that is the objective of motivating young people to start their own project for fair opportunities and against social injustice – in their town or city, district, school, association or youth club – and to carry it out by the middle of 2020\(^{23}\).

The follow-up projects were supported as follows:

**During the Camp:**
Through the COME2GETHER “My Thing”. This format allowed the delegations to develop their ideas for follow-up projects, or to further define future plans for an already existing project on a related theme.

This was achieved through methodical workshops during the camp – for example, on the topics of project management, finance, methods of presentation and working in teams.

\(^{21}\) See Appendix 3: The 2GETHERLAND 2019 Programme
\(^{22}\) See also 4.2.4.
\(^{23}\) See Appendix 4: Plan and application documentation for follow-up projects
Support after the camp:
- Offer to take part in a 2-day project-coaching training (in Wolfsburg in December 2019 and in Wiesbaden in January 2020).
- A presentation workshop is planned for June 2020 to present the projects of the entire group of follow-up project teams.

Start-up budgets:
Each follow-up project received a start-up budget of up to EUR 1,500 through funding from the Robert Bosch Stiftung GmbH.

A total of 17 follow-up projects were applied for. This number was significantly higher than the plan, which had anticipated 10 projects.

The follow-up projects will be concluded in the middle of 2020 and were in an early phase at the time this report was compiled. So it will be augmented in summer 2020, dealing with the issues of how the follow-up projects tackle fair opportunities for young people, the results they generate, and how the follow-up projects are assessed by the partners and the YET.

4.5 Communication

The 2GETHERLAND 2019 communication measures were created by numerous key players to reflect the principles of an open consortium of partner organisations and the diverse media habits of the target group.

The name and the CD were developed in January 2019 by the Bertelsmann Stiftung and the Learning for Well-being Foundation, including the involvement of the young experts there.

The Osnabrück University of Applied Sciences Media Interaction Design Faculty applied themselves in many different ways. The objective for the university was to promote learning in non-profit projects and social engagement. Under the direction of a professor and her research colleagues, two students developed a system for communication through social media and created an app for the participants during the camp as part of their respective bachelor and master theses. They collaborated on its operative implementation through the entire preparation phase as well as during the camp. Among other things, this resulted in an Instagram

https://www.hs-osnabrueck.de/de/prof-michaela-ramm/lehrveranstaltungen/#c196678

Table 5: Follow-up projects 2019

<table>
<thead>
<tr>
<th>Subject of the follow-up project</th>
<th>Delegation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Video production: Children in foster families</td>
<td>The h&amp;öp youth welfare service</td>
</tr>
<tr>
<td>School discussion on the subject of exclusion</td>
<td>SOS Kinderdorf Cottbus</td>
</tr>
<tr>
<td>Talk2gether: Panel discussion with children and young people, with YouTubers and policy makers</td>
<td>Friedrichsdorf Youth Representation</td>
</tr>
<tr>
<td>Sun for Beulwitz: Workshops in various formats throughout the district</td>
<td>Saalfeld-Wollwitz</td>
</tr>
<tr>
<td>2GETHERLAND@home: Meeting of young people</td>
<td>TOT Lembbeck</td>
</tr>
<tr>
<td>2GETHERIsland: Meeting place for children and young people</td>
<td>Jugendwerk e.V.</td>
</tr>
<tr>
<td>A colourful board with support services</td>
<td>Hochrhein-kommission</td>
</tr>
<tr>
<td>Baloo’s school excursion with Mowgli</td>
<td>Balu &amp; Du</td>
</tr>
<tr>
<td>Each of us can do something! Day of the open stage: By children, for children</td>
<td>Bodelschwingh-Schule</td>
</tr>
<tr>
<td>Stoking the fire: Communication of the generations</td>
<td>Jugendbeirat Pirmasens</td>
</tr>
<tr>
<td>Workshop and short film on children’s rights</td>
<td>Lupine Mentoring</td>
</tr>
<tr>
<td>HUSKJ: Training weekend for a Hesse youth charter</td>
<td>Hessisches Jugendparlament</td>
</tr>
<tr>
<td>Disadvantaged! We make ourselves strong! Four schools work together on the issue of exclusion</td>
<td>Gymnasium Dortmund</td>
</tr>
<tr>
<td>Accessibility in Münster and exhibition on inclusion</td>
<td>JIPA Münster</td>
</tr>
<tr>
<td>REKIELUSA: German federal states work together for fair opportunities</td>
<td>Kinderrechtereport</td>
</tr>
<tr>
<td>I’m making my hobby my profession</td>
<td>Up-Grade</td>
</tr>
<tr>
<td>We are the future: The Schule3 &amp; Tanz-Smart-Mob Campaign</td>
<td>BATHALO</td>
</tr>
</tbody>
</table>

“I am deeply impressed with the ideas our delegation has brought with them. Something really special appears to have been accomplished at the Werbellinsee! For us at the school, a process has begun at the camp that is simply brilliant and most promising. “Our thing” has begun; the all-day school management, the pupils’ parliament and the school conference are already on board. It is simply unbelievable what 2GETHERLAND has started in terms of ideas and activities.”

The school management
account and an app for the participants’ smartphones, with digital programming and interactive possibilities. On top of that, six other design students developed all the print material and giveaways for the camp. These were developed in coordination with the YET, so young people could also be involved in the configuration of the corporate design. Additionally, six students and their professor accompanied and documented the camp in photographs and film. This allowed for comprehensive, professional image documentation of 2GETHERLAND 2019.

The internal communication involved the Bertelsmann Stiftung team and those responsible in the partner organisations. The Bertelsmann Stiftung team met every week to do routine project work for the organisation of 2GETHERLAND 2019. The coordination between the partners took place in a two-day meeting and in two further telephone conferences before the camp. The coordination with the Learning for Well-being Foundation took place in monthly telephone conferences with the steering group.

Communication with the participating delegations was handled mainly through telephone calls with the heads of the delegations and in writing by email.

Numerous communication activities were carried out and various means of communication were used before, during and after the camp.

**External communication about the camp**

including the following
- The website www.2GETHERLAND.de
- Instagram www.instagram.com › 2GETHERLAND
- Leaflets
- Email signature
- Cross-media measures through information in various newsletters
- A film on child poverty compiled from the participants’ contributions to the Black Box during the camp
- Photo documentation
- A film on 2GETHERLAND 2019

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**Internal communication before, during and after the camp**

including the following
- 2GETHERLAND-app for the participants
- Goodnight post for the delegations
- Use of Slack for the YET internal communication
- Friday updates for the consortium of partners and the 2GETHERLAND team
- Use of Viber during the event for the YET and the 2GETHERLAND team
- Intranet (internally for the Bertelsmann Stiftung)
- The Bertelsmann Stiftung Change magazine

The representatives of the partner organisations appeared satisfied with the use of internal and external means of communication, but they also pointed out some potential for improvement. Slack proved to be unsuitable for the work of the YET, so there was a changeover to WhatsApp and email. More templates for the partner organisations’ and the delegations’ public relations work would have been helpful. It was evident during the camp that the communication products were used to varying degrees by the participants.
Protection concept
For 2GETHERLAND 2019, around 220 young people and adults spent six days and nights together in a spacious conference venue. The objective was to exchange views on social injustice and fair opportunities on an equal footing and across generations. A basic requirement for this is that all participants show interest and respect towards each other, adhere to boundaries, and not tolerate any form of exclusion and/or violence against participants, facilitators or presenters.

The protection concept developed for 2GETHERLAND 2019 ensured that there was no room for violence and abuse in any form within the scope of the event. The participants, and especially the young people who were actively involved in the implementation of the camp, were to be made aware of the issue of prevention from sexual violence, among other things.

The processes and procedures of the protection concept were jointly developed by the German Child Protection Association (Deutsche Kinderschutzbund) and the Bertelsmann Stiftung. A one-day workshop was carried out by the Learning for Well-being Foundation for raising awareness and effectively implementing the protection plan.

The implementation of the protection concept measures during the camp proved to be reliable and effective. Regarding its implementation on-site, those involved reported that more places of retreat and additional personnel would have been beneficial.
Conclusions and recommendations
The data collected for this report shows that 2GETHERLAND 2019 fully achieved its objectives. The results submitted from multiple perspectives suggest that reliable statements can be made regarding the aspects of participation, acceptance, cooperation and communication. In terms of long-term results, some initial positive impressions are available; but for a final assessment, it remains to be seen how the follow-up projects continue to develop through the summer of 2020.

A particular value of the camp was in how people of different ages and backgrounds could communicate on an equal footing. They could also gain more knowledge about social injustice together and generate greater motivation and capability to help achieve more equal opportunities. Its interactive design and one-week duration enabled the participants to work on their own personal concerns, determine their current position and develop individual and group-focused courses of action aimed at more equitable opportunities. Consequently, the format of the camp matched the needs of marginalised groups of young people in a special way. In these aspects, 2GETHERLAND 2019 differentiates itself from all other youth conferences in Germany and is expected to achieve a high degree of effectiveness through its follow-up projects.

The responses and feedback from the delegations show a high level of acceptance of the event. The feedback and the start of the 17 follow-up projects suggests that the objective of empowerment has been achieved in many cases and that numerous young participants will continue to work towards equal opportunities in their towns and cities with motivation and confidence. It was especially helpful that it was possible to provide the delegations with both a financial start-up budget and training.

A basic assumption of 2GETHERLAND 2019 was that young people affected by social injustice have their very own view of the problem and that they need to be heard and more involved in the development of solutions for fair opportunities. That assumption was confirmed. The issues and weightings identified by the participants (see 4.2.4.) clearly show which issues are important for young people and point towards some needs for action. These incentives should be taken up and further developed in the work of governmental and civic organisations that work for and with young people. One option for the partners is to integrate these issues in their work and to find or use suitable formats for further communication with decision-makers in government, administration and civil society.

The content and methodical planning of the workshops and the entire programme was assessed as positive by most of the participants. There were also voices, however, who would have liked a more age-specific design and duration of the event. A 60/30 solution might be chosen for future camps, involving 60 minutes for all participants and a further 30 minutes for in-depth knowledge or discussion with experts. This could also help fulfil the request for a programme that is a little leaner.

A start has been made with one unique camp, but this should be continued with further activities. As the camp has proven itself to be an effective means of including and getting marginalised young people involved and of generating communication across generations, it is worth considering whether issues related to fair opportunities could be worked on in this format. This could embrace areas such as the following:

- School / starting a career
- Sustainability / climate
- Social cohesion / involvement in actions and decisions in the public sphere
- Closer examination of discrimination / enmity between people / bullying / cyberbullying
- Combating poverty among young people and families

The thematic focus of further camps will depend largely on future stimuli from the YET as well as the collaboration with partner organisations as sponsors. An expansion of the consortium is desired by all the partners, but this requires active partner organisation management and involves new work structures in terms of collaboration. A shared governance and communication strategy should also be developed carefully for the future consortium. It seems realistic to run the camps every two years.

After the successful 2GETHERLAND 2019 and the conclusion of its follow-up projects, it would also be desirable to take further advantage of this motivation and willingness to continue to share knowledge. So, it should now be considered in what form

- a network of delegation alumni can be developed, possibly also enabling a long-term observation of the effects this has on the young people, on their organisations and on the partners,
- the joint development of knowledge and sharing of insights gained from the camps can be organised with specialists from child and youth services and educational institutions in Germany, and
• an effective joint action against social injustice and towards fair opportunities can be further developed together with decision-makers from politics, administration, science and professional circles.

A particular strength of the 2GETHERLAND 2019 project was the cooperation of the partners in the consortium that has jointly sponsored and developed it. The different contributions from the partners led to greater knowledge for the camp, a wide range of options for the design of the programme, the combination of complementary resources and, ultimately, new ways of working for the organisations involved.

The composition and the early and continuous involvement of the YET proved to be a particular factor for success. The points of view of the young members of the YET yielded a wide range of input for the development and implementation of 2GETHERLAND 2019, which was reflected in the positive assessment of the camp by the delegations. The preparation of the YET during three weekend workshops by the Planen mit Phantasie group, a facilitation training with Johannes Büchs and the YET’s continuous contact with the Bertelsmann Stiftung was effective; but, for any further activities, contact with the partners should already be made at an earlier date.

The preparation and implementation of the camp was a positive experience for most of the members of the YET, and they will be available for further collaboration. It should also be considered jointly with the YET which additional tasks its members are willing and able to take on during the camp as well as outside its preparation and implementation. A certain fluctuation within the YET is a reflection of the lives of the young people – and the responsible bodies would also consider this appropriate for the continuous development of new perspectives within the YET. A call for participation in the YET could also be addressed to the participating delegations.

The EJB Werbellinsee venue proved to be a decisive factor in enabling an event of this size, duration and scope to be carried out. It allowed for a flexible design of the programme, with numerous components conducted at the same time and a variety of indoor and outdoor elements. The EJB should also be used for future camps. Some additional rooms could potentially be used to help offset the numerous time-sensitive tasks involved in using rooms for multiple activities. The quality of the meals and avoidance of waste should be reconsidered with the EJB and changed on the basis of the suggestions from the YET and the delegations.

2GETHERLAND is a complex project that requires extensive resources in its preparation. Although a similar format was indeed available from the Learning for Well-being Foundation, it became clear that adapting the basic plan for Germany was truly demanding with respect to the issues covered in the camp. In future, it should be examined how the expertise of many people could be used more effectively – for example, by getting the heads of the delegations more closely involved. For such cooperation and for preparing the delegations for the camp in good time – in the choice of workshops, for example – an earlier and more frequent contact with the delegation heads and a comprehensive briefing would be helpful. This appears to be perfectly feasible with the experience and communication products that can now be drawn upon.

This first time conducting the camp has provided insights into success factors as well as future areas for organisational improvement. What should particularly be taken into account are the internal and external processes, the products and tools for communication with the consortium and the YET and the increase in personnel resources. Further pedagogical guidance with the camp formats that are especially critical for success – with My Story or the CampFamilies, for example – as well as a reduction in any double workloads for the team members are necessary here.

Technical aids and communication tools for the networking and collective work should be used more or further developed. Such tools currently include SharePoint, Google Drive, an online registration and feedback tool for the delegations and Instagram. Terms of use and responsibilities should be systematically developed and reliably implemented here.
Appendices
Appendix 1 | Information about the partner organisations

Bertelsmann Stiftung

The Bertelsmann Stiftung is committed to ensuring everyone can participate in society – politically, economically and culturally. Our issues are education, democracy, Europe, health, values and economics, with people as the focal point of our work. It is people, after all, who move the world, change it and are able to make it better. To do this we open up knowledge, pass on skills and develop solutions.

Contact: Stefan Mispagel, Project Management
stefan.mispagel@bertelsmann-stiftung.de
www.bertelsmann-stiftung.de

Breuninger Stiftung

The Breuninger Stiftung is convinced that the interaction between citizens, policy makers, administration and business is important for resolving social problems. The foundation works together with people of all ages from all over the world who are keen to see the big picture and think in terms of networks and sustainability. The foundation offers qualifications to support others in planning and implementing participation processes. The Breuninger Stiftung also actively supports participation processes and the implementation of projects together with partners.

Contact: Angelika Reinhardt, Project Manager
reinhardt@breuninger-stiftung.de
www.breuninger-stiftung.de

KRF KinderRechteForum

The KRF KinderRechteForum (children’s rights forum) is a non-profit organisation that has been campaigning for children’s rights since 2014. A good 25 employees support this vision today. Individual help, the promotion of active involvement and lobbying are the three cornerstones of our work.

The ombudsman’s office for the implementation of the UN Convention on the Rights of the Child forms the core of our personalised help and is available to children throughout the country for any questions or complaints and in emergencies. The promotion of active involvement takes place in the form of project weeks, for example, and in workshops in schools. The KRF sees itself as a mediator between children and policy makers and carries out extensive lobbying.

Contact: Üwen Ergün, General Manager
info@kinderrechteforum.org
www.kinderrechteforum.org

German Child Protection Network (Deutsche Kinderschutzbund DKSB)

The German Child Protection Network (Deutsche Kinderschutzbund DKSB) campaigns for the recognition and implementation of individual rights for children and young people, regardless of their origins, and for changes in government policy and society. The key focal points of its work are children’s rights, children in poverty, violence against children as well as children and media. The DKSB puts its weight behind diversity and pluralism and is against any form of racism and discrimination. The DKSB was founded in 1953 and is the largest child protection organisation in Germany, with over 50,000 members in over 400 local branches.

Contact: Jana Liebert, Specialist Team Member for Social Welfare
liebert@dksb.de
www.dksb.de
Nine design and IT students from the Osnabrück University of Applied Sciences supported the 2GETHERLAND 2019 project: Diana Alekseeva, Vanessa Reffke, Marvin Lincoln, Laura Wirth, Markus Grothues, Anica Geiken and Katja Pollee. Under the management of Prof. Michaela Ramm and Dipl. Inf. (FH) Svenja Wichelhaus, the team drafted and produced the materials for the public relations work and communication including the print products, Instagram account, organisational app, mobile partition screens and giveaways.

Contact: Prof. Michaela Ramm, Professor for Media Design
m.ramm@hs-osnabrueck.de
www.hs-osnabrueck.de

The National Coalition Deutschland – the Network for the implementation of the UN Convention on the Rights of the Child e.V. – is committed to the promotion of children’s rights. As a broad, diverse network, it primarily seeks out the weaknesses and problems in the implementation of the UN Convention on the Rights of the Child in Germany. Its objective is to achieve a greater recognition of children’s rights, both in theory and in practice.

The National Coalition Germany, with around 100 member organisations, is committed to ensuring that children’s rights are not just printed on paper, but are also evident in people’s day-to-day lives. In the reporting procedure for the UN Commission for the Rights of the Child, the National Convention Germany prepares a supplementary civic report every five years and, now for the second time, a report on children’s rights from the view of children and young people.

Contact: Kirsten Schweder, Advisor of the administrative office
info@netzwerk-kinderrechte.de
www.netzwerk-kinderrechte.de / www.kinderrechtereport.de

The Robert Bosch Stiftung GmbH is one of the largest foundations associated with a private company in Germany. It has been upholding the philanthropic legacy of Robert Bosch, the founder of the company, for more than fifty years and is continuing its social and corporate commitment in a contemporary form. It takes up social challenges, introduces forward-looking proposals and implements them in an exemplary way. The foundation supports third-party projects and adopts its own initiatives to develop and implement programmes. It’s work in the field of “society” aims to contribute to the equal participation of as many people as possible, find good responses to social changes and strengthen social cohesion.

Contact: Elena Jung, Project Manager
elena.jung@bosch-stiftung.de
www.bosch-stiftung.de

For more than 60 years, SOS-Kinderdorf has been fighting to protect, promote and safeguard the rights of children and young people in difficult life situations. This politically and religiously independent charity is committed to providing young people with a good start in life in many different ways. Its objective is to sustainably improve the life conditions for young people and raise public awareness for the concerns of young people and families.

Contact: Aboli-Janine Lion, Public Relations Contact
Aboli-Janine.Lion@sos-kinderdorf.de
www.sos-kinderdorf.de
## Delegations

### Werbellinsee, 07.10.-12.10.2019

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<th>Stadt</th>
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Das Programm spricht alle Altersgruppen an und gibt immer wieder neue Impulse:

**COME2GETHER:**

**CampFamily:**
In den delegations- und altersübergreifenden Kleingruppen kommen Teilnehmende miteinander ins Gespräch, tauschen in vielfältiger Weise ihre Erfahrungen aus und finden Unterstützung in vertrauter Runde.

**Thematische, kreative und methodische Workshops:**
Auf Augenhöhe diskutieren junge und erwachsene Teilnehmende, vernetzen sich über Herkunfts- und Altersgrenzen hinweg. Die Workshops bieten Gelegenheit zum gemeinsamen Lernen, zum Wechsel der Perspektiven, zur Vernetzung und zum Erarbeiten neuer Ideen.

**Musik, Theater, Schreiben, Foto, Sport …**
Es gibt vielfältige Ausdrucksformen, um soziale Ungleichheit zu beschreiben und zahlreiche Wege, um kreativ neue Wege für faire Chancen zu entdecken. Teilnehmende haben die Möglichkeit, ihre Talente zu entdecken und gemeinsam mit anderen Spaß zu haben.

**Zeit für mich & Zur Nacht:**
Ruhe finden und die Gedanken schweifen lassen. Morgens und abends ist Zeit für Entspannung und Selbstreflektion.

**Mahlzeiten und Pausen:**
Sie sind ein fester Bestandteil des 2GETHERLANDs. Hier trifft man sich mit der eigenen Delegation oder tauscht sich mit neuen Freunden aus. Und alle helfen mit: beim Service vor, während und nach den Mahlzeiten sind alle Teilnehmenden mal an der Reihe.
**Ziele:** Die Teilnehmenden sollen
- Gut ankommten und sich willkommen fühlen
- Sich auf dem Gelände und in den Häusern orientieren
- Mit anderen Delegationen und Teilnehmenden erste Kontakte knüpfen
- In das Thema und in die Grundzüge der Gemeinschaft eingeführt werden

**Wann / Programmablauf**

**Ab 13:00**
- Willkommenspfad
- COMEGETHER: Eis gefähr: Willkommen im ZGETHERLAND
- 16:30 – 18:30
- 18:30 – 19:30 Abendessen
- 20:00 – 21:30 CampFamily

**DIENSTAG, 08.10.2019**

**Ziele:** Die Teilnehmenden sollen
- Gelegenheiten nutzen, um Kontakte zu knüpfen
- Wissen zum Thema Faire Chance / Ungleichheit erhalten
- Über ihre eigene Position hinsichtlich sozialer Ungleichheit nachdenken
- Das Camp als positiv und fröhlich erleben

**Wann / Programmablauf**

**Ab 07:00 – 9:00**
- Frühstück
- CampFamily
- 10:15 – 12:00 Workshops: Ich – Meine Erfahrungen
  1. Erfahrungen von Kinder und Jugendliche: Wie gehen wir miteinander um?
  2. Selbst aktiv sein: Motivationen, Möglichkeiten, Hürden
  3. Soziale Ungleichheit in der Schule: wie erleben wir das?
  4. Warum Auseinander? Üben und Verhaltensweisen
  5. Du kannst nichts dafür? Was bedeutet es, arm zu sein?
  6. Hetten: Was ist das? Warum gibt es das?
  7. Musikwerkstatt- Instrumente aus Alltagsgegenständen
  8. Impro Theater „Greentour“
  9. Stop-Mobbing „Küssen vor uns“
  10. Was ist fair? Was brauchen wir für eine gerechte Welt?

**Zur Nacht:** Klang-Disco und Chillen
- 18:30 – 19:30 Abendessen
- 20:00 – 21:30 Sterne, Wald und Sea

**MONTAG, 07.10.2019, ab 13 Uhr**

**Ziele:** Die Teilnehmenden sollen
- In ihren Kompetenzen gestärkt werden
- Gemeinsam Spaß haben
- Mit guter Laune und viel Power nach Hause fahren

**Wann / Programmablauf**

**Ab 13:00**
- Begrüßung & Check in
- 13:30 – 16:00 Verpflegung
- 16:00 – 18:30 COMEGETHER: Die Teilnehmende erzählen von Ungleichheit und fairen Chancen
- 18:30 – 19:30 Pause
- 19:30 – 21:00 Abendessen

**FREITAG, 11.10.2019**

**Ziele:** Die Teilnehmenden sollen
- Optionen des eigenen Handelns für faire Chancen reflektieren
- Übergreifende Erfolgsfaktoren für faire Chancen in ihrer Umgebung
- Kontakte zu anderen TN stabilisieren und mitnehmen
- Wertschätzung erfahren
- Gemeinsam Spaß haben

**Wann / Programmablauf**

**Ab 07:00 – 9:00**
- Zeit für mich: Aktiv im Wald und am See
- 07:30 – 08:45 Frühstück
- 09:00 – 10:00 CampFamily
- 10:30 – 12:00 Workshops: Werkzeugkisten für faire Chancen
  1. Projektmanagement für Fortgeschrittene
  2. Finanzieren und Planen von Projekten am Beispiel von Schülerparlamenten
  3. Trainer: dekreativ machen, die Zukunft durchbauen: Techniken für gute Arbeitsgrundlagen
  4. Feedback geben und Feedback erhalten
  5. Stimme & Körper: Selbstbewusste Sprache und Aufführung
  6. Quere, Gruppen und Projekte: Kooperationen vor Ort mit Rat und Vernunft
  7. HLP-Gefühle zum Tanzen bringen

**Abreise**
- 12:00 – 13:45 Mittagessen
- 13:45 – 15:45 Meeting Delegationsleiter*innen
- 14:00 – 16:00 Tour des Camps
- 16:00 – 16:30 Pause
- 18:30 – 19:30 Abendessen
- 20:00 – 21:30 Sterne, Wald und See

**MITTEWOC, 09.10.2019**

**Ziele:** Die Teilnehmenden sollen
- Die eigenen Möglichkeiten des Handelns in den Blick nehmen
- Ideen für die Zukunft entwickeln
- Gelegenheit zum Vermerten erhalten

**Wann / Programmablauf**

**Ab 07:00 – 9:00**
- Zeit für mich: Aktiv im Wald und am See
- 08:15 – 10:15 Langlebigkeitsfrühstück & Zeit für Delegationen
- 10:30 – 12:00 Workshops: Wir – unsere Lebenswelt
  2. Schule der Zukunft – Schule der fairen Chancen?
  3. Wie finde ich mein Engagement?
  4. Beteiligung: Was gibt es und was funktioniert’s?
  5. Wahlrecht für Jugendliche
  6. Mitreden, Mitwirken, Mitvertragen – Politische Mitbestimmung
  7. Bewusster Konsum: Der Preis unserer Kleidung
  8. Diskriminierung stoppen: Über Armut sprechen lernen
  9. Sexualität: Orientierung, Geschlechtsrollentäten und Rollentäter
  10. Kinderrechte ins Grundgesetz: Pro & Contra

**Abendessen**
- 12:00 – 13:45 Mittagessen
- 13:45 – 15:30 Pause
- 14:00 – 16:00 COMEGETHER: Unser Ding – Ideenbörsen für eure Projekte
- 16:00 – 16:30 Pause
- 16:30 – 18:30 COMEGETHER: Unser Ding – Startlöcke: Projektmanagement für Fortgeschrittene
- 18:30 – 19:30 Abendessen
- 20:00 – 22:00 Offene Bühne: Jeder kann uns

**SAMSTAG, 12.10.2019**

**Ziele:** Die Teilnehmenden sollen
- Überragende Erfolgsaktionen für faire Chancen in ihrer Umgebung reflektieren
- Optionen des eigenen Handelns für faire Chancen reflektieren
- Kontakte zu anderen TN aktivieren und mitnehmen
- Mit guter Laune und viel Power nach Hause fahren

**Wann / Programmablauf**

**Ab 07:00 – 9:00**
- Zeit für mich: Sonnenaufgang am See
- 07:45 – 08:45 Frühstück
- 09:00 – 10:00 CampFamily
- 10:10 – 12:00 Pause
- 10:30 – 12:00 COMEGETHER: Tisches ZGETHERLAND! Wir sehen uns!
- 12:00 – 13:45 Mittagessen
- Ab 14:00 Abreise Delegationen
Appendices

Appendix 4 | Plan and application form for follow-up projects

Jeder junge Mensch in Deutschland sollte die Möglichkeit zu umfassender Beteiligung und die Chance zur Verwirklichung seiner eigenen Interessen erhalten. Kinder und Jugendliche sollten ihre eigene Umgebung aktiv mitgestalten können. Ihre Stimmen müssen auch in Politik und Öffentlichkeit gehört werden.

2GETHERLAND gibt junge Menschen einbinden und erreichen, indem es Projekte startet.

Wie können Projekte entstehen?

Projekte können entstehen, wenn sie von Kindern, Schülern, Schülerinnen, Schüler, Jugendlichen, Erwachsenen oder Gruppen mit Jugendlichen initiiert werden. Die Robert Bosch Stiftung unterstützt die Projekte in mehrfacher Weise:

1. Übersetzung von Kontaktpersonen
2. Unterstützung in der Projekttätigkeit
3. Finanzielle Unterstützung

Wo und wie erhalten die Projekt-Teams Unterstützung?

Die Robert Bosch Stiftung unterstützt die Projekte in mehrfacher Weise:

1. Übersetzung von Kontaktpersonen
2. Unterstützung in der Projekttätigkeit
3. Finanzielle Unterstützung

Welche Projekte können nicht gefördert werden?

- Vorhaben oder Veranstaltungen, mit denen Geld verdient werden soll
- Projekte bei denen Kinder aus anderen Gründen anspruchlos sind
- Es muss ein Nachweis des realen Engagements mit dem Projekt vorhanden sein
- Es dürfen nicht Projekte oder Veranstaltungen über die Begrenzung der Eigentumsfähigkeit hinaus erstreckt werden.

Wo können Projekte stattfinden?


Welche Projekte können gefördert werden?

- Projekte mit einem Bezug zu den Themen "Faire Chancen" / soziale Ungleichheit gegeben sein
- Die Projekte müssen laut Angabe von den Zahlen zwischen 300 bis 500 Euro
- Erlaubt sind ortsunabhängige Recherche- oder Forschungsprojekte oder sie können auch in einer Schule stattfinden.

Wie können Projekte entstehen?

- Der Weg zu einem Projekt ist ganz einfach:
- Zu einem Projekt kann es aus einer Idee kommen, die von einer oder mehreren Personen oder Gruppen initiiert wird.
- Projekte können auch in Partnerdünen oder gemeinsam von Kindern, Jugendlichen und Erwachsenen initiiert werden.
- Es gibt keine vorgegebenen Gruppierungen für ein Projekt-Team.

Wie können Projekte gestartet werden?

- Das Projekt sollte in 6 Monaten realisierbar sein.
- Das Projekt sollte sich gut erklären lassen.
- Es sollte ein konkretes Vorhaben sein, bei dem Ziele und Maßnahmen klar und verständlich dargestellt werden.

Durch die Robert Bosch Stiftung erhalten die Projekt-Teams bei ihren Projekten die notwendige Unterstützung und Finanzierung.

Die Projekte starten ab dem 15.11.2019 und werden bis zum 31.05.2020 abgeschlossen.

Welche Projekte können gefördert werden?

- Projekte mit einem Bezug zu den Themen "Faire Chancen" / soziale Ungleichheit gegeben sein
- Die Projekte müssen laut Angabe von den Zahlen zwischen 300 bis 500 Euro
- Erlaubt sind ortsunabhängige Recherche- oder Forschungsprojekte oder sie können auch in einer Schule stattfinden.

Die Projekte starten ab dem 15.11.2019 und werden bis zum 31.05.2020 abgeschlossen.

Für weitere Informationen stehen wir euch unter Tel. +49 5241 81 81 840 gern zur Verfügung.

stefan.mispagel@bertelsmann-stiftung.de

Bitte sendet diesen Förderantrag bis zum 31.10.2019 an das Team vom 2GETHERLAND


2GETHERLAND

Wir machen weiter! Wir wollen ein Projekt durchführen!

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Beschreibung des Projekts: Ziele und wichtige Maßnahmen

Anzahl beteiligte Personen unter 18 Jahren ________________
Anzahl beteiligte Personen über 18 Jahren _________________

Erklärung zum Datenschutz

Die Schutz eurer persönlichen Daten ist uns ein wichtiges Anliegen und wir halten uns dabei an die gesetzlichen Datenschutzbestimmungen. Wir, damit ist die Bertelsmann Stiftung ( Carl-Bertelsmann-Straße 256, 33311 Gütersloh) gemeint. Wir haben auch einen Datenschutzbeauftragten, den ihr bei Fragen zum Datenschutz auch gerne ansprechen und ihm eine E-Mail schreiben könnt: Rechtsanwalt Dr. Sebastian Meyer: datenschutz@bertelsmann-stiftung.de

Damit euer Projekt gefördert und unterstützt werden kann, benötigen wir einige Daten von euch: eure Namen, euer Alter und die Adresse der Kontaktperson für das Projekt. Von der Organisation für die ihr euch anmeldet (Schule, Verein oder andere) benötigen wir die Adress- und Kontodaten, damit das Fördergeld überweisen kann. Weil wir ohne diese Angaben von euch nicht zusammenarbeiten können, dürfen wir diese Daten nach der Datenschutzgrundverordnung speichern. Artikel 6 (1) (b) DS-GVO


Sobald wir euch Daten nicht mehr brauchen und das Projekt ausgelaufen ist, werden wir sie löschen oder die Verarbeitung einschränken. Die Schutz eurer persönlichen Daten ist uns ein wichtiges Anliegen und wir halten uns dabei an die gesetzlichen Datenschutzbestimmungen. Wir, damit ist die Bertelsmann Stiftung ( Carl-Bertelsmann-Straße 256, 33311 Gütersloh) gemeint. Wir haben auch einen Datenschutzbeauftragten, den ihr bei Fragen zum Datenschutz auch gerne ansprechen und ihm eine E-Mail schreiben könnt: Rechtsanwalt Dr. Sebastian Meyer: datenschutz@bertelsmann-stiftung.de

In diesem Jahr findet das 2GETHERLAND zum ersten Mal statt. Das Camp ist ein innovativer Veranstaltungsformat, bei dem für uns alle vieles neu ist und bei dem zahlreiche Perspektiven berücksichtigt werden sollen. Unser 2GETHERLAND ist auch ein wichtiger Teil für alle Träger-Organisationen und eine Lernchance für die kommenden deutschen und internationalen Camps.

Daher ist es für uns sehr wichtig zu erfahren, wie das Camp funktioniert, was gut läuft und was demnächst noch verbessert werden muss. Zum Beispiel sollten wir gemeinsam lernen

- wie die einzelnen Formate beim Camp durch die Leitenden und die Teilnehmenden wahrgenommen werden
- wie der generell übergreifende Austausch funktioniert und ob alle Teilnehmenden gut mitmachen können
- welche aktuellsten Erkenntnisse zu sozialer Ungleichheit und fairen Chancen die Teilnehmenden gewinnen
- wie wir uns demnächst noch besser für faire Chancen junger Menschen einsetzen können
- welche ganz unerwarteten Ergebnisse beim Camp entstehen
- und wie zufrieden am Schluss alle Teilnehmenden sind.

Die Workshops, Freizeitaktivitäten, CampFamilies und Gemeinschaftsformate geben uns zahlreiche Hinweise. Daher werden wir während des Camps immer wieder Feedback bitten. Dafür gibt es unterschiedliche Methoden:

- kurze Feedback-Bögen werden in den Workshops eingesetzt
- mit der Camp-App stellen wir jeden Tag eine Frage an alle Teilnehmenden
- auf der Gedankenwand im Casino können Teilnehmende Feedback geben
- am Ende des Camps erhalten alle Teilnehmenden einen Fragebogen zu der gesamten Veranstaltung.

Das Camp haben wir mit großer Kraft vorbereitet und wir hoffen, dass es viele positive Ergebnisse erbringen wird. Es ist aber ziemlich wahrscheinlich, dass Einfaches vergessen wurde und manche Ideen gar nicht funktionieren. Neben den positiven Ergebnissen wollen wir auch die Lücken und Fehler auf die Spur kommen. Daher bitten wir alle um ganz offene Rückmeldungen – bitte geben wir uns eine Chance, euch gerne als Partner weiterzuarbeiten.


Herrchen Dank für Eure Unterstützung und viel Spaß beim 2GETHERLAND!

Bettina
bettina.wendel@bertelsmann-stiftung.de 0172 285 99 69

Appendix 5 | Data collection instruments

Information sheet: feedback
Evaluation of the youth expert team YET (BeJET)

Liebe[r] JETer*in,

jetzt ist das 2GETHERLAND Camp 2019 zu Ende...

Wir haben uns sehr gefreut, dass du im Jugend-Expertenteam mitgewirkt hast und beim Camp dabei gewesen bist.

Um deinen Erfahrungen zu leeren und zukünftige Camps noch besser zu gestalten, bitten wir dich, diesen kurzen Fragebogen auszufüllen.

Bitte berücksichtige alle Fragen. Denk daran, dass die Fragen, die auf dich nicht zutreffen oder die du nicht bestätigen kannst, nicht abschneiden nach welcher Seite andere.

Die Antworten auf deinen Fragebogen bleiben anonym. Das heißt es wird nicht von deinem Namen auf den Fragebogen sichtbar.

Bitte sende den Fragebogen zurück an:
Bettina Windia, Bertelsmann Stiftung, Carl-Bertelsmann-Str. 289, 33111 Gütersloh

Danke!

Zuerst geht es darum, wie es vor dem Camp für dich war:

Ist dir sonst noch etwas wichtig?

Wenn du insgesamt noch einmal zurück blickst...

Was denkst du insgesamt zum Camp?

Wenn du insgesamt noch einmal zurück blickst...

Wenn du insgesamt noch einmal zurück blickst...

Jetzt geht es um die Zeit im Camp:

Wie haben dir die folgenden Dinge gefallen?

Welche Aufgaben hast du während des Camps übernommen?

Welche Aufgaben hast du während des Camps übernommen?

Welche Aufgaben hast du während des Camps übernommen?

Welche Aufgaben hast du während des Camps übernommen?

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Am wenigstens hast du gefallen:

Am wenigstens hast du gefallen:

Am wenigstens hast du gefallen:

Sonstiges:

Sonstiges:

Sonstiges:

Sonstiges:

Sonstiges:

Sonstiges:

Sonstiges:

Sonstiges:
Evaluation of the delegation members (BeTN)

**Liebe 2GETHERLANDer*innen,**

Jetzt ist das Camp 2019 zu Ende...

Wir haben uns sehr gefreut, dass du dabei warst und wir dich kennen gelernt haben.

Um von deinen Erfahrungen zu lernen und zukünftige Camps noch besser zu gestalten, bitten wir dich, diesen Fragebogen auszufüllen.

Bitte kreuze jetzt an, was auf dich zutrifft:

1. Konntest du im Camp aktiv mitmachen?
   - Ja
   - Nein

2. Hast du auch solche Dinge im Camp erlebt...
   - Ja
   - Nein

3. Wie haben dir die folgenden Dinge gefallen?
   - Sehr zufrieden
   - Zufrieden
   - Unzufrieden
   - Sehr unzufrieden

Jetzt geht es um die Zeit im Camp:

Jetzt ist das 2GETHERLAND war für mich ein Ort...

Zuerst geht es darum, wie es vor dem Camp für dich war:

Hat dir vor dem Camp die wichtigsten Informationen...

Sehr zufrieden
Zufrieden
Unzufrieden
Sehr unzufrieden

Weitere von deinen Freundschaften in anderen Schule/Institution/Organisationen über das Camp gesprochen?

Ja
Nein

Wie zufrieden wirst du mit der Vorbereitung für das Camp?

Ja
Kein Bedenken
Nein

Die Freizeitangebote
Meine CampFamily
Die Veranstaltungen für alle
Das Essen
Die Arbeitsräume

Du hast es schon fast geschafft!

Jetzt geht es um Ungleichheit und um faire Chancen:

Zu jedem Schultag kommen...?

Ja
Kein Bedenken
Nein

Bitte kreuze jetzt an, was auf dich zutrifft:

1. Ich bin eine/n Person, die über eine/s Ungleichheit und/oder Chancen gelernt hat.
2. Ich habe große/Ihre Leistungen, aus der für meine Chancen sehr gut.
3. Ich habe große/Ihre Leistungen, aus der für meine Chancen sehr gut.
4. Ich werde gemeinsam mit anderen/vielen/vielen/vielen/vielen Camp an der Projektarbeiten.
5. Ich habe gehört, dass es von der 2GETHERLAND Projekt der Themen, die Ungleichheit und Chancen bei gelernt hat.

Wir sind die wichtigsten Dinge, die du über eine/s Ungleichheit und über Chancen gelernt hast:

Wenn du insgesamt noch einmal zurück blickst...

Du hast es schon fast geschafft!

Bitte beantworte zum Schluss noch einige Fragen zu deiner Person.

1. Hast du damals noch nach oder vor deiner Abreise?
   - Ja
   - Nie

2. Hast du damals briefliche oder persönliche Informationen eingearbeitet?
   - Ja
   - Nie

3. Hast du damals eine telefonische oder persönliche Information eingearbeitet?
   - Ja
   - Nie

Wir wollen dazulernen! Bitte sag uns noch:

Du hast es schon schnell geschafft!

Bitte beantwortete zum Schluss noch einige Fragen zu deiner Person.

Jetzt ist alles fertig. Danke, dass du den Fragebogen ausgefüllt hast!

Bedrina Windau, Bertelsmann Stiftung, Carl-Bertelsmann-Str. 261, 33311 Gütersloh

---

**Evaluation of the delegation members (BeTN)**

**Jetzt ist das Camp 2019 zu Ende…**

Wir haben uns sehr gefreut, dass du dabei warst und wir dich kennen gelernt haben.

Um von deinen Erfahrungen zu lernen und zukünftige Camps noch besser zu gestalten, bitten wir dich, diesen Fragebogen auszufüllen.

Bitte kreuze jetzt an, was auf dich zutrifft:

1. Konntest du im Camp aktiv mitmachen?
   - Ja
   - Nein

2. Hast du auch solche Dinge im Camp erlebt...
   - Ja
   - Nein

3. Wie haben dir die folgenden Dinge gefallen?
   - Sehr zufrieden
   - Zufrieden
   - Unzufrieden
   - Sehr unzufrieden

Jetzt geht es um die Zeit im Camp:

Jetzt ist das 2GETHERLAND war für mich ein Ort...

Zuerst geht es darum, wie es vor dem Camp für dich war:

Hat dir vor dem Camp die wichtigsten Informationen...

Sehr zufrieden
Zufrieden
Unzufrieden
Sehr unzufrieden

Weitere von deinen Freundschaften in anderen Schule/Institution/Organisationen über das Camp gesprochen?

Ja
Nein

Wie zufrieden wirst du mit der Vorbereitung für das Camp?

Ja
Kein Bedenken
Nein

Die Freizeitangebote
Meine CampFamily
Die Veranstaltungen für alle
Das Essen
Die Arbeitsräume

Du hast es schon fast geschafft!

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Zu jedem Schultag kommen...?

Ja
Kein Bedenken
Nein

Bitte kreuze jetzt an, was auf dich zutrifft:

1. Ich bin eine/n Person, die über eine/s Ungleichheit und/oder Chancen gelernt hat.
2. Ich habe große/Ihre Leistungen, aus der für meine Chancen sehr gut.
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5. Ich habe gehört, dass es von der 2GETHERLAND Projekt der Themen, die Ungleichheit und Chancen bei gelernt hat.

Wir sind die wichtigsten Dinge, die du über eine/s Ungleichheit und über Chancen gelernt hast:

Wenn du insgesamt noch einmal zurück blickst...

Du hast es schon schnell geschafft!

Bitte beantwortete zum Schluss noch einige Fragen zu deiner Person.

Jetzt ist alles fertig. Danke, dass du den Fragebogen ausgefüllt hast!

Bedrina Windau, Bertelsmann Stiftung, Carl-Bertelsmann-Str. 261, 33311 Gütersloh
Danke für Euren engagierten Einsatz im 2GETHERLAND!

Feedback CampFamily durch Leitende

Bitte füllt diesen Bogen am Ende der Woche aus, entweder gemeinsam oder jede/r einzeln.
Bitte gebt ihn zurück an Bettina Windau oder legt ihn in die Feedback-Kiste im Tagungsbüro.

1. Bitte schreibt die folgenden Fragen auf einen zweiten Flipchart-Bogen, klebt ihn an die Wand und bittet die Teilnehmenden, Post-Its zu den Fragen aufzukleben:
   - Was hat Dich auf neue Gedanken und Ideen gebracht? Was hast Du gelernt? (In die Gedankenwolke)
   - Was hat Dir gelebt? (In die Gedankenwolke)
   - Werden Du mit? Welche neuen Fähigkeiten hast Du erworben? (In die Gedankenwolke)

2. Die Teilnehmenden sollen an alle Teile des Camps denken, also die Treffen der Campfamilies, an die Workshops und an die gemeinsamen Aktivitäten, z.B. WikipediaLive, an Meine Story, an das Open Space, an Unser Ding – und natürlich auch an die Freizeitaktivitäten und daran, wie das Zusammensein mit den anderen Teilnehmenden war. Wenn sich Teilnehmende nur auf einige Camp-Tage beziehen sollen, ist das völlig ok!

3. Bitte schreibt den Schneemann auf ein Flipchart:
   - Was hast Du das später nutzen? (Auf den Weg)
   - Was nimmst Du mit? Welche neuen Fähigkeiten hast Du erworben? (In den Umschlag)
   - War jemand ausgeschlossen / gelangweilt / uninteressiert? (Vorher)
   - Gab es einen lebendigen Austausch zwischen den unterschiedlichen Altersgruppen? (Vorher)
   - Hattet Ihr den Eindruck, dass es in der Durchführung der CampFamily viele verschiedene Perspektiven, Erfahrungen und Meinungen gab? (Vorher)

4. Bitte denkt an die Zusammensetzung der CampFamilies, an die Workbookentwicklung, an die Beobachtungen der Leitenden, an die Vorbereitung, an die Durchführung, an die Post-It-Beschreibungen, an die Meinungsabgrenzung durch die Leitenden, an die Zusammenarbeit mit den Komitees, an den Umgang mit dem Feedback-Kasten.

5. Die Teilnehmenden war. Wenn sich Teilnehmende nur auf einige Camp-Tage beziehen sollen, ist das völlig ok!

6. Die Teilnehmenden wurden bis 13 Jahre alt (gelb), 14 bis 18 Jahre alt (grün), alle über 18 (blau). Die Altersgruppen funktioniert hat. Die Teilnehmenden wurden auch an die Freizeitaktivitäten und daran, wie das Zusammensein mit den anderen Teilnehmenden war. Wenn sich Teilnehmende nur auf einige Camp-Tage beziehen sollen, ist das völlig ok!

7. Bitte zeichnet den Schneemann auf ein Flipchart:
   - Was nimmst Du mit? Welche neuen Fähigkeiten hast Du erworben? (In den Umschlag)
   - War jemand ausgeschlossen / gelangweilt / uninteressiert? (Vorher)


Danke!!!
Feedback form: activities for leaders

Feedbackbogen für Leitende

Bitte tätigen Sie den Feedbackbogen direkt nach Ihrer Aktivität gemeinsam oder jede/r einzeln aus.

1. Titel der Aktivität: _______________________________________

2. Dein Name / Eure Namen: _______________________________________

3. Anzahl Teilnehmer/in: ______

4. Partizipation

<table>
<thead>
<tr>
<th>Ja</th>
<th>Nein</th>
<th>Einige</th>
</tr>
</thead>
</table>

   4.1 Waren alle Teilnehmer/innen aktiv dabei?
   ____________________________  ____________________________

   4.2 Haben die jungen Teilnehmer/innen (jünger als 14 Jahre) aktiv teilgenommen?
   ____________________________  ____________________________

   4.3 Gibt es einen lebendigen Austausch zwischen den verschiedenen Altersgruppen?
   ____________________________  ____________________________

   4.4 War jemand ausgeschlossen / gelangweilt / uninteressiert?
   ____________________________  ____________________________

   4.5 Bitte denkt an die Zusammensetzung der bei der Aktivität: gibt es etwas, was wir beim nächsten Mal bedenken sollen? (z.B. hinsichtlich Alter, Sprache, Vorerfahrungen…)
   ______________________________________________
   ______________________________________________
   ______________________________________________

5. Beobachtungen der Aktivitäts-Leitenden

   5.1 Das Besondere der Aktivität war…
   ______________________________________________

   5.2 Arbeitsweise der Aktivität positiv / negativ: Was haben junge Menschen erlebt?
   ______________________________________________

   5.3 Die wichtigsten drei Ergebnisse der Aktivität waren…
   ______________________________________________

   5.4 Was sollte jemand anders gemacht haben?
   ______________________________________________

   5.5 Weiterer Kommentar?
   ______________________________________________
   ______________________________________________
   ______________________________________________

Feedback form: My Story for participants

Meine Story

Du hast heute zwei ganz persönliche Stories gehört. Was sind deine Eindrücke dazu?

Meine Story

Du hast heute zwei ganz persönliche Stories gehört. Was sind deine Eindrücke dazu?

Ich denke…

Appendices
Feedback form: My Story for storytellers

Meine Story
Du hast heute zwei ganz persönliche Stories gehört. Möchtest du dem/der Story-Erzähler*in etwas sagen?

Was ich dir gerne sagen will...

Meine Story

Feedback Workshops

Feedback Workshops durch Workshop-Leitende

Workshop Titel: _______________________________________

Dein Name / Eure Namen: _______________________________________

Anzahl Teilnehmer*innen: _____

1. Partizipation
1.1 Waren die Teilnehmer*innen aktiv dabei?
☐ ☐ ☐

2. Hatten die jungen Teilnehmer*innen ihr Verständnis von sozialen Ungleichheiten? (älter als 14 Jahre?)
☐ ☐ ☐

3. Ob es einen hohen Austausch zwischen den unterschiedlichen Altersgruppen gab?
☐ ☐ ☐

4. Wir haben ausgeschlossen / unterstützt / arbeiten zusammen?
☐ ☐ ☐

5. Ob die Entwicklung der Welt von Kindern, die auch eine besondere Beliebtheit haben, auch Möglichkeiten haben, sich aktiv zu beteiligen, Albino, Spenden, Vertrautheit…

5.1 Was ist das Beste beim Workshop war…

5.2 In welchem Umfang und in welcher Weise wurden Sie (oder andere) durch den Workshop soziale Ungleichheit / faire Chancen junger Menschen bewusst?

5.3 Die drei wichtigsten Ergebnisse bezüglich sozialer Ungleichheit / faire Chancen junger Menschen waren…

5.4 Was sollte demnächst anders gemacht werden?

5.5 Weitere Kommentare?

Appendices
Feedback Workshop

Wie war's?

Titel des Workshops: ________________________________

Bitte schreib auf, wie die Veranstaltung für dich war und was du aus dem Workshop mitnimmst.

(Blank space for feedback)

Appendices
Zuerst geht es darum, wie es vor dem Camp für dich war:

Wie hast du vor dem Camp bei der Planung und Organisation mitgewirkt?

Ich habe an der Konzeption des Camps mitgewirkt
meine Eindrücke der Teilnehmer*innen mitgenommen
mitgewirkt bei der Umsetzung der Teilnehmer*innen-Empfehlungen
mitgewirkt bei der Planung und Durchführung des Camps

Was meinst du zur Zusammenarbeit im Camp?

Die Zusammenarbeit im Team der BSt war ich habe mich gut an dich
Die Zusammenarbeit war in der Arbeit mit dem JET gelungen
Die Zusammenarbeit war mit der Arbeit mit den Delegationen

Hatte die angestrebte Zusammenarbeit im Team der BSt einen Mehrwert? Wenn ja, in welchem Sinne?

[ ] Ja, sehr
[ ] Ja
[ ] Fast
[ ] Nein

Jetzt geht es um die Zeit im Camp:

Wie bist du mit der Zeit im Camp zufrieden?

[ ] Sehr zufrieden
[ ] Zufrieden
[ ] Eher unzufrieden
[ ] Gar nicht zufrieden

Welche Aufgaben hast du während des Camps wahrgenommen?

Ich habe
bei Kommunikationsaktivitäten mitgewirkt
bei den Mahlzeiten Service übernommen
organisatorische Aufgaben übernommen
Partner betreut
bei einer Freizeitaktivität mitgewirkt
eine CampFamily geleitet
einen Workshop geleitet
meine Erfahrungen zum Thema sozialer Ungleichheit eingebracht
meine Erfahrungen aus der Kinder- und Jugendarbeit eingebracht
an der Konzeption der Veranstaltungen mitgewirkt

Welche Aufgaben hast du während des Camps wahrgenommen?

[ ] Ja, alle
[ ] Nein, keiner

Ist dir sonst noch etwas wichtig?

Bitte sende den Fragebogen zurück an:

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SE BSt Oktober 2019
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