



Bertelsmann Stiftung (ed.)
Catherine E. de Vries, Isabell Hoffmann

The Power of the Past

How Nostalgia Shapes European Public Opinion

2018, 32 pp (PDF)

Free of charge

[↓](#) Download

Nostalgia is a powerful political tool. References to a better past are skillfully employed by populist political entrepreneurs to fuel dissatisfaction with present-day politics and anxiety about the future. But we know little about who is most receptive to those messages evoking a halcyon, bygone era. What share of the European public is nostalgic about the past, and what kind of political solutions does it prefer? In this report, we provide an in-depth look into Europeans' feelings of nostalgia and how they affect views about politics today.

Project

- [eupinions](#)
-

CONTACT - CONTENT



Isabell Hoffmann