



Bertelsmann Stiftung (ed.)  
Timo Thranberend

# SPOTLIGHT Healthcare: Health apps

## A powerful – but underutilized – patient empowerment tool

1. edition 2016, 8 pp (PDF)

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The number of health app offerings grow day-by-day and countless health-oriented websites are competing for online users. But what's driving these offerings? And how are they relevant to healthcare? The Bertelsmann Stiftung has analyzed the market for digital health apps targeting citizens and outlined the current state of affairs in the field.

### Project

- [The Digital Patient](#)

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### CONTACT



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