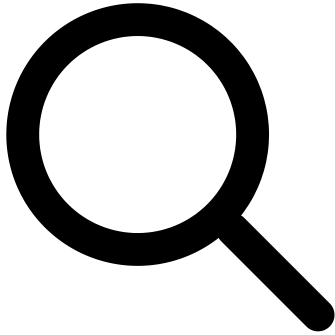


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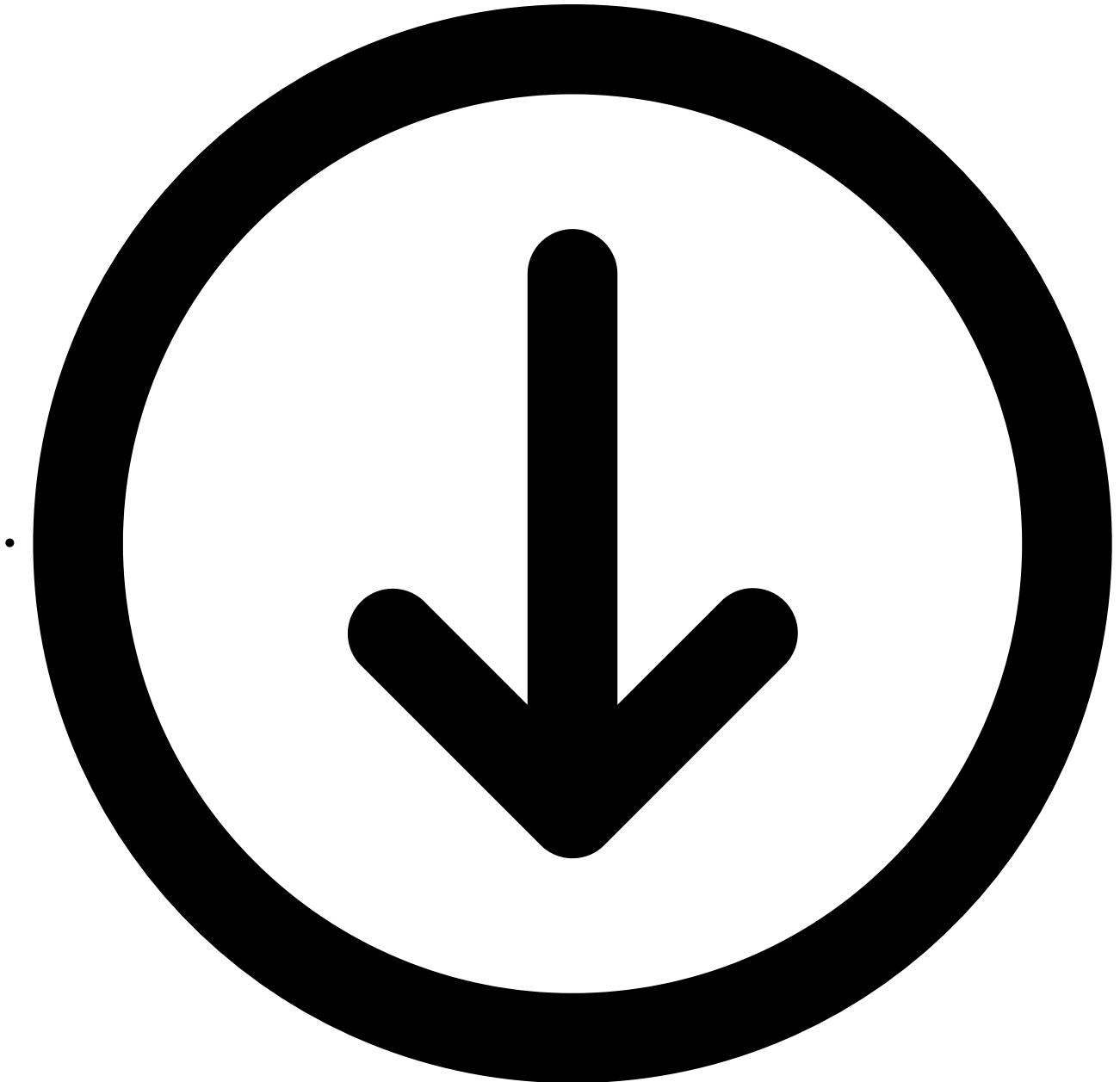
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## **Inclusive Innovation Atlas - Executive Summary**



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## Description

In recent years, in both the political domain and the impact investment community, "inclusive innovation" has become a much-debated phenomenon. "Inclusive innovation" has represented a difficult-to-measure opportunity for business and society. Inclusive innovation combines

entrepreneurial profitability with social benefits for all and sustainable, ecological development. In other words, it does more for more for less.

This Atlas for "Inclusive Innovation" sets out to amend this persistent fuzziness, first by clarifying our fundamental understanding of what "inclusive innovation" is and then by providing concrete evidence of triggers, enabling conditions and activities in the field within different Asian countries.

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