

Data Protection

The Bertelsmann Stiftung values the protection of personal data. All Bertelsmann Stiftung web activities comply with European Union guidelines and recommendations issued by GBDe in September 2001. The Bertelsmann Stiftung also complies with the laws of the Federal Republic of Germany on data protection and data security. These data protection guidelines describe how the Bertelsmann Stiftung uses information collected when you visit the Bertelsmann Stiftung website.

Collection and processing of personal data

“Personal data” includes all information that can be used to identify you, such as your name, your e-mail address or your postal address. Such data are stored only if you provide them to the Bertelsmann Stiftung, for example when ordering informational material or subscribing to our newsletter.

Use and disclosure of personal data

The Bertelsmann Stiftung uses your personal data exclusively for the website’s technical administration and for otherwise communicating with you. The Bertelsmann Stiftung will neither disclose your personal data to third parties nor use them for other purposes. The Bertelsmann Stiftung requires its employees to maintain confidentiality.

Freedom of choice

You are free to decide which information you provide to the Bertelsmann Stiftung. Subscribers to our newsletters can cancel their subscription at any time on the newsletter page. If you wish to change your personal data (e.g., postal code, e-mail or mailing address), you can also contact the Bertelsmann Stiftung directly. Please use the contact form available for that purpose.

Automatically collected information

When you access the Bertelsmann Stiftung website, general information that is not personally identifiable (e.g., the Internet browser used, number of visits, average duration of stay, pages visited) is collected automatically (that is, without registration). We use this information to improve the attractiveness, content and functionality of our website. No other use is intended, and no data are disclosed.

Security

The Bertelsmann Stiftung takes care to protect your personal data from loss, destruction, falsification, manipulation and unauthorized access. The statutory provisions of the Federal Republic of Germany regarding data protection are observed as a matter of course.

Statistics

This website uses technologies made available by etracker GmbH to collect and store data for the purposes of marketing and optimization. A pseudonymous user profile may be generated using this data. Cookies may be used for this purpose. Cookies are small text files that are stored locally in the cache of the user's browser. Cookies make it possible to recognize the browser during a later visit. Data collected using etracker technologies will not be used to identify the user visiting the website or be merged with the pseudonymous personal data without explicit permission of the individual in question. The user has the right at any time to terminate the future collection and storage of his/her personal data.

Links to other Internet websites

This data protection policy applies to the website www.bertelsmann-stiftung.de (<http://www.bertelsmann-stiftung.de/>). The Bertelsmann Stiftung's web pages also contain links to other, external websites. The Bertelsmann Stiftung accepts no liability for the content of these external websites. When you leave the Bertelsmann Stiftung website, we recommend that you carefully read the data protection guidelines of every website that collects personal data.

Right to information

If you have questions about the processing of your personal data, please contact our data protection representative:

Bertelsmann Stiftung
Data Protection
Carl-Bertelsmann-Str. 256
33311 Gütersloh
Germany
E-Mail: datenschutz@bertelsmann.de

Upon request, you will receive written notice, in accordance with applicable law, as to whether the Bertelsmann Stiftung has stored any of your personal data and, if so, which data have been stored using the relevant web technology.

Notice of revisions

If these data protection guidelines are revised, such revisions will be noted in these guidelines, on our homepage and in other appropriate locations.

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