

VIDEO

Smart Country—Interview With Dr. Bernd Holtwick

Digital strategies help improve the day-to-day lives of people and secure social engagement. Dr. Bernd Holtwick, head of exhibitions at DASA (an exhibition center on the world of work based in Dortmund), discusses the topic of “Care”. In his opinion, there is no doubt that robots will play a part in the future of the care sector. They make the organization and design of care services easier. Robots can play a supportive role and yet they will never replace people. The Bertelsmann Stiftung “Smart Country” project researches how digital strategies can mean the megatrends digitization and demographic change ensure everyone is involved.

Video

Contact [Anke Knopp](https://www.bertelsmann-stiftung.de/de/ueber-uns/wer-wir-sind/ansprechpartner/mitarbeiter/cid/anke-knopp/) (https://www.bertelsmann-stiftung.de/de/ueber-uns/wer-wir-sind/ansprechpartner/mitarbeiter/cid/anke-knopp/).

Project:
[Smart Country](#)