






# The impact of foreign-owned firms in the EU and Germany

In times of Trump and Brexit, protectionist tendencies seem to be a global trend. The advantages that economic interconnectedness implies are increasingly receding into the background. The calculations of Copenhagen Economics on behalf of Bertelsmann Stiftung show, however, that foreign-owned firms make a considerable contribution to employment and gross domestic product (GDP) in the EU and Germany.

You can download figures here:

- Spillovers by foreign-owned firms
- Jobs supported by foreign-owned firms in Germany
- GDP supported by foreign-owned firms in Germany

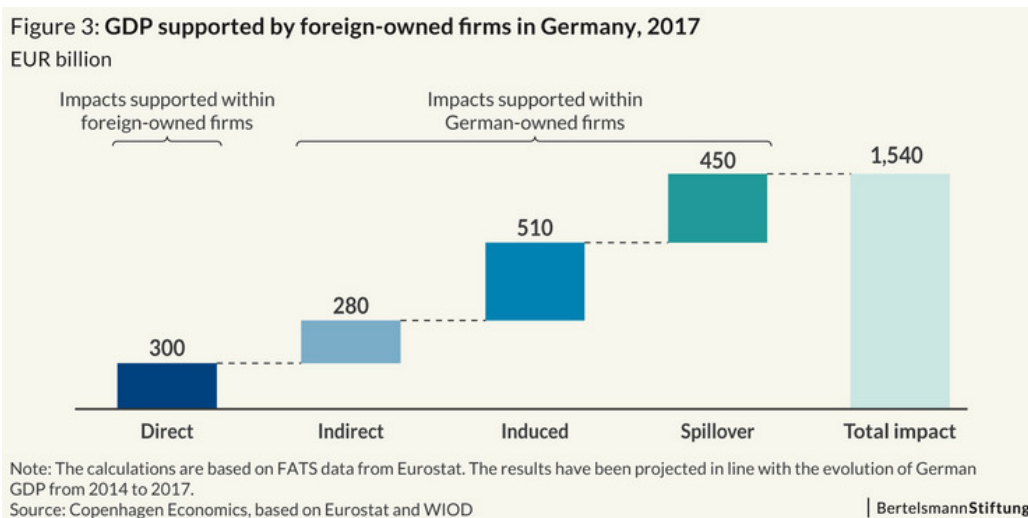
Figure 1: Possible spillovers

Spillovers can occur via	Impact on local competitors	Impact on local firms in other industries
 Labour mobility	+	+
 Imitation/demonstration	+	+
 Exporting	+	+
 Competition	+/-	-
 Vertical linkages		+/-

Note: The figure shows the various channels through which spillover effects can arise. A plus sign means that any spillover effects arising via the given channel is expected to be positive, while a minus sign means that any spillover effects are expected to be negative. If both signs are present, this means that the spillover effects can be both positive and negative.  
 Source: Copenhagen Economics (2018)



Grafiken auf englisch für die Projektnachricht "Are Services Sick?". Grafiken von Jürgen Schultheiß, Upload für Sabine Feige.



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download the policy brief.

Project:

Global Economic Dynamics (GED)