




Bertelsmann Stiftung (ed.)
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Scaling Social Impact in Europe

1. edition 2015, 40 pp (PDF)

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Social entrepreneurs – a new form of entrepreneurship is paving the way. Entrepreneurs with a social mission are setting new priorities without discarding proven business principles. They rarely limit themselves to just one region, but want to make a difference for as many people as possible. And not only in their own country. After all, many social challenges can only be solved if good ideas and effective approaches are applied across borders.

This is the first European study to examine both national and transnational scaling strategies and their success factors. A total of 358 social enterprises in six European countries were surveyed for this quantitative study, which provides a basis for further knowledge acquisition and serves as a decisionmaking tool that can help social enterprises choose the scaling strategy that is right for them.

Project

- Effekt hoch n - Wachstum und Wirkung in der Zivilgesellschaft
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CONTACT - CONTENT



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