

Dear Sir or Madam,

The Future of Employment: Newsletter of November, 2011:

1. **Workshop discussion on the vocational training market and demographic change: Corporate recruitment strategies**
2. **Young people in Berlin are developing ideas for good vocational orientation**
3. **The Hessian Ministry of Education is joining the Systematic Transitions Initiative**
4. **Publication: Systematic Transitions – A framework for reorganizing transitions from school to work**
5. **Article: Guaranteed training to secure the supply of skilled workers – The Systematic Transitions initiative, and what Germany can learn from**



Workshop discussion on the vocational training market and demographic change: Corporate recruitment strategies

The Bertelsmann Stiftung and the Initiative für Beschäftigung! (Initiative for Employment) are holding a workshop in Berlin on December 6, 2011, from 2 p.m. to 6 p.m. to discuss “The vocational training market and demographic change: Corporate recruitment strategies.”

Further information:

Invitation flyer

http://www.bertelsmann-stiftung.de/bst/de/media/xcms_bst_dms_34955_34956_2.pdf

Initiative für Beschäftigung! home page

<http://www.initiative-fuer-beschaeftigung.de/>



Young people in Berlin are developing ideas for good vocational orientation

At a youth forum held in Berlin by the Initiative für Beschäftigung! (Initiative for Employment!) on October 24, 2011, some 70 young people met with representatives of companies involved in the initiative to discuss the best ways to launch a career and creative ideas for good vocational orientation. Suggestions ranged from a center for vocational orientation where young people can try out different options, to special times when corporate personnel are available to talk, to an Internet portal where reports about internships are posted.

Further information:

Press Release

<http://www.initiative-fuer-beschaeftigung.de/uploads/files/253-0-n1-lfB!%20Jugenddialog%20Pressemitteilung.pdf>

Film

http://www.initiative-fuer-beschaeftigung.de/news_detail.php?id=254

Initiative für Beschäftigung! homepage

<http://www.initiative-fuer-beschaeftigung.de/>



The Hessian Ministry of Education is joining the Systematic Transitions initiative

In the spring of 2011, the German federal states of Brandenburg, Bremen and Schleswig-Holstein decided to participate in the Systematic Transitions initiative, which was launched by the Bertelsmann Stiftung in mid-2009. The Hessian Ministry of Education has now joined as well. In addition to the Bertelsmann Stiftung and the German Federal Employment Agency, a total of 15 ministries from the following nine states are now participating: Baden-Württemberg, Brandenburg, Bremen, Berlin, Hamburg, Hesse, North Rhine-Westphalia, Saxony and Schleswig-Holstein. They are working together to make the transition from school to vocational training more transparent and efficient.

Further information:

Systematic Transitions project page

http://www.bertelsmann-stiftung.de/cps/rde/xchg/SID-7FAFB777-96C521D2/bst_engl/hs.xsl/99090_99092.htm



Publication: Systematic Transitions – A framework for reorganizing transitions from school to work

Many young people have to take what can be expensive and time-consuming detours before finding a vocational training position. They may participate in transitional activities and yet still end up without any practical training. This is irresponsible, whether viewed from an individual, a sociopolitical or an economic perspective. The participants in the Systematic Transitions initiative agree unanimously on that point. A concept is presented here for opening up two clear and transparent paths for young people seeking vocational training after their schooling is completed: a mandatory training slot for young people who are already prepared for training, and swift achievement of readiness for training with a guaranteed subsequent training slot for those who have left school with insufficient qualification. The publication is available as a print book and as an e-book.

Further information:

Systematic Transitions (print book with DVD)

http://www.bertelsmann-stiftung.de/cps/rde/xchg/SID-2ECA5A29-E669E46F/bst/hs.xsl/publikationen_105559.htm

Systematic Transitions (e-book)

http://www.bertelsmann-stiftung.de/cps/rde/xchg/SID-A3E569FD-04F20E1C/bst/hs.xsl/ebook_108132.htm



Article: Guaranteed training to secure the supply of skilled workers – The Systematic Transitions initiative, and what Germany can learn from Austria

The Systematic Transitions initiative calls for guaranteed training for qualified young people. This has been the case in Austria for years. An article recently published in the journal “Berufsbildung” takes a look at Austria and identifies things that Germans can learn from their Austrian neighbors.

Further information:

Article:

http://www.bertelsmann-stiftung.de/cps/rde/xbcr/SID-E5FE855C-DBF5137B/bst/berufsbildung_131_Artikel_Wieland_Hohbein.pdf

With best regards,

Frank Frick

Director

The Future of Employment / Good Governance

Bertelsmann Stiftung

Carl-Bertelsmann-Straße 256 | 33311 Gütersloh | Germany

Phone: +49 5241 81 - 81 486 | Fax: +49 5241 81 - 6 81 486

Mail: ZdB-News@bertelsmann-stiftung.de

www.bertelsmann-stiftung.de | www.bertelsmann-stiftung.de/zukunft-der-beschaeftigung

The Bertelsmann Stiftung, located in Gütersloh, is an independent foundation under civil law, governed by Sec. 1 of the Foundation Act of the state of North Rhine-Westphalia. The Executive Board is authorized to represent the Bertelsmann Stiftung for the purposes of §6 of the German Telecommunications Act:

Founder: Reinhard Mohn

Chairman of the Board of Trustees: Prof. Dr. Werner J. Bauer

Executive Board: Dr. Gunter Thielen (Chairman), Liz Mohn (Vice-Chair), Dr. Jörg Dräger, Aart des Geus, Dr. Brigitte Mohn

Sign up for the newsletter or **cancel** your subscription here:

<http://www.bertelsmann-stiftung.de/newsletter>

We would like to hear your **feedback** and **comments**.

Just send an email to ZdB-News@bertelsmann-stiftung.de

The **RSS Newsfeeds** will quickly and conveniently keep you up to date with news on the Bertelsmann Stiftung website.