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# Publications 2011 | 2012

Politics | Economy | Education | Society





*Bertelsmann Stiftung (ed.)*  
**Vitalizing Democracy Through Participation**  
 Reinhard Mohn Prize 2011

Fewer and fewer people in Germany are casting their votes or taking part in politics. At the same time, Germans want to have their say and are lending their voices to a growing number of debates such as education reform or anti-smoking regulations. Throughout the world, there are several government institutions involving their citizens in processes of political decision-making. This publication introduces seven promising examples of democracy in action—the finalists for the 2011 Reinhard Mohn Prize and their approaches to “Vitalizing Democracy Through Participation.” Whether involving the use of modern technologies such as SMS to facilitate participatory budgeting in La Plata (Argentina) or establishing a citizens’ assembly for electoral reform in British Columbia (Canada), these projects attest to the power of civic engagement in solving problems—democratically.



2011, 176 pp., paperback  
 EUR 20.00 / USD 28.00  
 ISBN 978-3-86793-332-2  
 Also available as an ebook.

*Bertelsmann Stiftung (ed.)*  
**Transformation Index | BTI 2012**  
 Political Management in International Comparison



To be published in March 2012,  
 approx. 120 pp., paperback  
 approx. EUR 20.00 / USD 28.00  
 ISBN 978-3-86793-344-5

*Bertelsmann Stiftung (ed.)*  
**Sustainable Governance Indicators 2011**  
 Policy Performance and Governance Capacities in the OECD

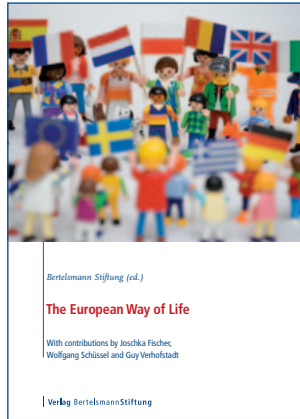
How successful are OECD countries in achieving sustainable policy outcomes? How effectively do governments in these countries steer change, and to what extent do they engage civil society in the process? In answering these questions, the 2011 edition of the Sustainable Governance Indicators (SGI) aims to foster good governance and sustainable policy outcomes in the OECD by encouraging institutional learning through an exchange of best practices. The authors argue that national governments still have a considerably broad scope of action in facing upcoming challenges.  
 Also available as an ebook.



To be published in July 2011  
 approx. 240 pp., paperback  
 approx. EUR 30.00 / USD 46.00  
 ISBN 978-3-86793-081-9

*Bertelsmann Stiftung (ed.)*  
**The European Way of Life**

With contributions by *Joschka Fischer, Wolfgang Schässel, Guy Verhofstadt*

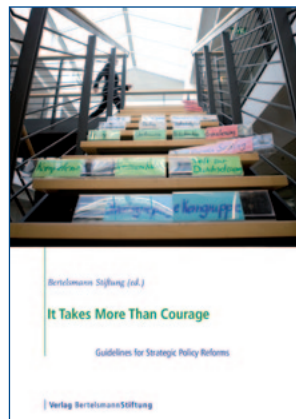


2011, 256 pp., paperback  
 EUR 29.00 / USD 40.00  
 ISBN 978-3-86793-310-3  
 Also available as an ebook.

*Bertelsmann Stiftung (ed.)*  
**It Takes More Than Courage**  
 Guidelines for Strategic Policy Reforms

This booklet is the result of a joint effort by the Bertelsmann Stiftung and experts in the field of policy theory and practice to take a long, hard look at the political reform process. Our goal has been to figure out: Why do some reforms succeed while others fail? Is it really worthwhile to think through reforms ahead of time and engage in long-term planning for them? What are the key elements a proposed reform must have in order to succeed? In compiling it, we have taken what we could learn from the findings of various analyses.  
 Also available as an ebook.

What challenges will European politics face in the years to come? How can the so-called “European project” build up new momentum? Though people living in the EU are currently rather skeptical about it, the debate over the “United States of Europe” is still open. This book summarizes the Bertelsmann Stiftung’s most important analyses of the European project, covering a wide range of issues, including the role of the euro, the EU presidency and Russia’s stance toward the Mediterranean Union; in contributions complemented with helpful charts and illustrations.



2011, 48 pp., paperback  
 EUR 12.00 / USD 17.00  
 ISBN 978-3-86793-306-3



*Maria Stippler, Sadie Moore, Seth Rosenthal, Tina Dörffer*  
**Leadership – Approaches, Developments, Trends**  
 Bertelsmann Stiftung Leadership Series



2011, 108 pp., paperback  
 EUR 16.00 / USD 23.00  
 ISBN 978-3-86793-323-0  
 Also available as an ebook.

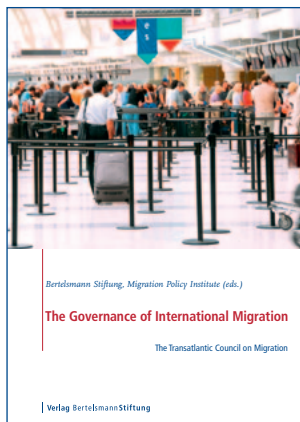
Everyone is talking about leadership but what are the common approaches, camps, and theories? What is current, what are the new classics, and what is obsolete? The crisis and the latest Web 2.0 developments have not rendered the topic any less relevant. Which school of thought is closest to yours? Which approach informs your actions as a manager? The five-part „Leadership“ reader, with its overview of approaches, developments and trends, provides references and guidance to help you anchor your own point of view. Our aim is to provide support to you in your daily, practical work with your executive board, colleagues and employees, and to contribute to the discussion of leadership in Germany. Read Part 1, First Steps, Part 2, Systemic Leadership and Part 3, Leadership as a Relational Phenomenon, Transformative Leadership, Values and Ethics, Part 4, Motivation, Power and Psyche, and Part 5, Leadership today.



*Bertelsmann Stiftung, Migration Policy Institute (eds.)*

### **The Governance of International Migration**

The Transatlantic Council on Migration



To be published in Nov. 2011  
approx. 400 pp., paperback  
approx. EUR 36.00 / USD 52.00  
ISBN 978-86793-333-9  
Also available as an ebook.

There is currently no formal, coherent, multilateral institutional framework governing the global flow of migrants. While most actors agree that some greater international cooperation on migration is needed, there has been no persuasive analysis of what form this would take, or what greater global cooperation would aim to achieve. The purpose of this book is to fill this analytical gap by honing in on a set of fundamental questions: What are the key steps to building a better, more cooperative system of governance? What are the goals we hope to achieve through greater international cooperation? And most fundamentally, who (or what) is to be governed?

*Bertelsmann Stiftung, Migration Policy Institute (eds.)*

### **Prioritizing Integration**

The Transatlantic Council on Migration



2010, 220 pp., paperback  
EUR 25.00 / USD 35.00  
ISBN 978-3-86793-071-0  
Also available as an ebook.

The global recession is having a major impact on immigrant integration. With cuts in public budgets and a rise in anti-immigrant sentiment across the Atlantic, many governments have made short-term decisions responding to the economic crisis that will have long-term implications for immigrants and the broader society. This book takes stock of the impact of the crisis on immigrant integration. It assesses where immigrants have lost ground—using evidence such as levels of funding for educational programs, employment rates, trends toward protectionism, public opinion, and levels of discrimination.

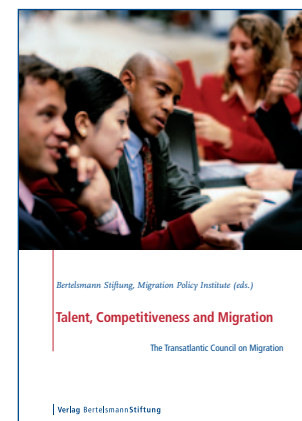
*Bertelsmann Stiftung, Migration Policy Institute (eds.)*

### **Talent, Competitiveness and Migration**

The Transatlantic Council on Migration

As the global economic crisis ripples across the financial, political and social landscape, it is leaving its mark on international migration. The recession, hailed as the worst since the Great Depression, is impacting the scope and pace of international migration and its effects could deepen should the world economy worsen.

This book reflects the effort of the Transatlantic Council on Migration to map how profound demographic change is likely to affect the size and character of global migration flows.  
Also available as an ebook.



2nd edition 2010, 450 pp.  
paperback  
EUR 38.00 / USD 51.00  
ISBN 978-3-86793-039-0



*Shlomo Shoham*  
**Future Intelligence**

As the pace of change in the world has grown more rapid, an emphasis on survival and short-term thinking has increasingly pervaded the realm of leadership and political decision-making. Consequently, the need for creative approaches in addressing the future has become more urgent than ever. In a bold response to this problem, the Israeli Knesset established the Commission for Future Generations and appointed the former judge, Shlomo Shoham, as head of the Commission in 2001. Shoham was tasked with the difficult work of representing the needs, interests and desires of those not yet born.



2010, 240 pp., paperback  
EUR 35.00 / USD 49.00  
ISBN 978-3-86793-044-4  
Also available as an ebook.

*Reinhard Mohn*  
**Reinhard Mohn Complete Works**

Like almost no other business leader, Reinhard Mohn critically examined the political and cultural developments of the past few decades. In numerous publications he formulated the sociopolitical conviction that developed during his many years in the business community, namely that entrepreneurial thought and democratic values cannot be set in opposition to each other. In addition, he believed that only by acknowledging the importance of personal freedom and people-first attitudes can we respond effectively to the challenges that globalization brings.

Following Reinhard Mohn's death in October 2009, this collection brings together for the first time all of his books, lectures and essays in one complete set:

- A Global Lesson
- An Age of New Possibilities
- Humanity Wins
- Success through Partnership
- Lectures and Essays I-III



2010, 1.652 pp. Boxed set of seven volumes, hardcover, clothbound in grey linen  
EUR 49.00 / USD 65.00  
ISBN 978-3-86793-087-1

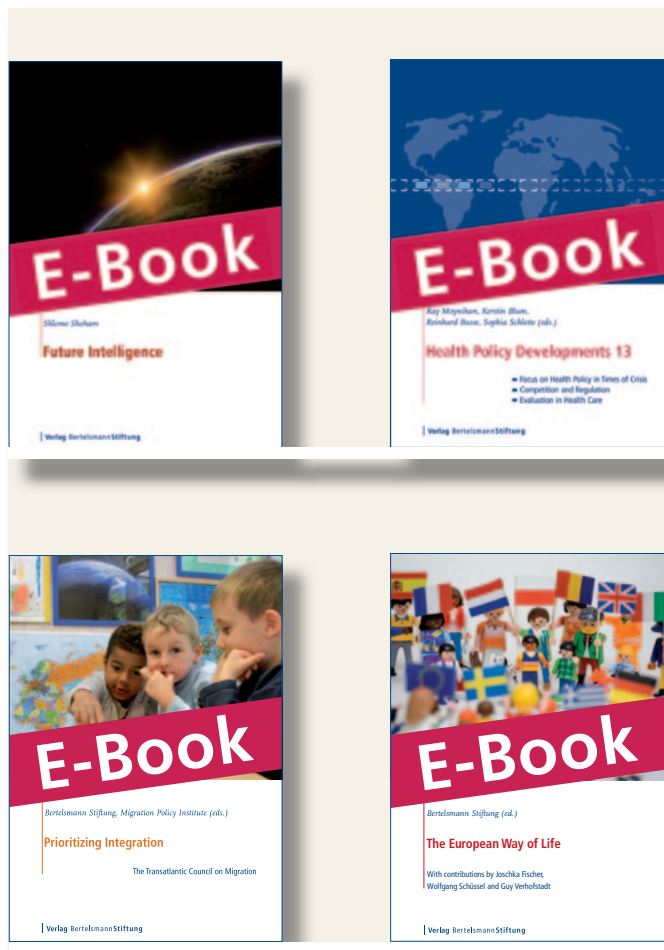
*spanish edition:*

**Reinhard Mohn  
Obras completas**

2010, 1.652 pp. Boxed set of seven volumes, hardcover, clothbound in grey linen  
EUR 49.00 / USD 65.00  
ISBN 978-3-86793-088-8

The 3 volumes Lectures and Essays I-III are also available as an ebook.

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