

2011

Inspiring People. Shaping the Future.

The Bertelsmann Stiftung At a Glance



Inspiring People. Shaping the Future.

In keeping with the longstanding social commitment of its founder, Reinhard Mohn (1921-2009), the Bertelsmann Stiftung is dedicated to serving the common good. Our work is based on a belief in the values of freedom, goodwill and social solidarity and in the effectiveness of competition.



Our goal is to ensure that our work has the greatest long-term social impact. In carrying out our projects, we focus on people and their needs and measure ourselves by the opportunities we provide them. We believe that people need and deserve the chance to participate in our globalized world; we therefore carry out worldwide searches for innovative ideas and effective approaches that increase those chances.

We concentrate our efforts on areas in which we have expertise: improving education, creating an economic system that is fair and efficient, promoting people-centered healthcare, empowering civil society, ensuring a viable cultural future and anchoring international understanding around the globe.

Both independent and politically nonpartisan, the Bertelsmann Stiftung is a private operating foundation and therefore initiates and executes its own projects.

With this brochure we want to provide you with an overview of our programs and current activities. Please visit our extensive website for more information, or feel free to contact us directly.



Overview of programs and projects >>>

The Future of Europe >

www.bertelsmann-stiftung.de/europa

Defending Europe's Interests

www.bertelsmann-stiftung.de/europa

Europe and the Middle East

www.bertelsmann-stiftung.de/europa

Citizens' Forum

www.bürger-beteiligung.de

Summer Academy Europe

www.bertelsmann-stiftung.de/sommerakademie

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Evidence-Based Policies >

www.bertelsmann-stiftung.de/evidenzbasierte-politikstrategien

Future Social Market Economy

www.bertelsmann-stiftung.de/zukunft-soziale-marktwirtschaft

Global Economic Symposium

www.global-economic-symposium.org

Sustainable Governance Indicators

www.sgi-network.org

Strategies for Transformation and Development

www.bertelsmann-transformation-index.de

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Corporate Social Responsibility >

www.bertelsmann-stiftung.de/csr

CSR WorldWide
www.csr-weltweit.de

Companies in the Community
www.unternehmen-fuer-die-region.de
www.verantwortungspartner.de

Marketplace Method
www.gute-geschaefte.org

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Integration and Education >

www.bertelsmann-stiftung.de/integration+bildung

Future of Integration
www.bertelsmann-stiftung.de/IniKom
www.bertelsmann-stiftung.de/leadership-mo

Transatlantic Council on Migration (TCM)
www.migrationpolicy.org

Diversity and Education
www.bertelsmann-stiftung.de/HuB

Jakob Muth Prize for Inclusive Schools
www.jakob-muth-preis.de

Advisory Board of German Foundations on Migration and Integration
www.svr-migration.de

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Living Values >

German-Israeli Young Leaders Exchange
www.bertelsmann-stiftung.de/GIYL

The Role of Religion in Modern Society
www.religionsmonitor.de

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Communities for Better Living >

www.kommunen-schaffen-zukunft.de

Childcare Centers in Motion!
The High-Quality, Healthy ECEC Facility
www.bertelsmann-stiftung.de/Kitasbewegen
www.gute-gesunde-kita.de

Community Guide
www.wegweiser-kommune.de

Reforming Local Government Finances
www.wegweiser-kommune.de
www.doppikvergleich.de

Local Network for Education
www.lernen-vor-ort.info

Audit: Family-Friendly Communities
www.audit-familiengerechte-kommune.de

How to Handle Demographic Change
www.demographie-konkret.de
www.wegweiser-kommune.de

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Discovering Music >

www.bertelsmann-stiftung.de/musikalische-foerderung

NEUE STIMMEN

www.bertelsmann-stiftung.de/neuestimmen
www.neue-stimmen.de
www.facebook.com/NEUESTIMMENSCH

NEUE STIMMEN International Singing Competition

www.bertelsmann-stiftung.de/wettbewerb
www.neue-stimmen.de/wettbewerb

NEUE STIMMEN International Master Classes

www.bertelsmann-stiftung.de/meisterkurse
www.neue-stimmen.de/meisterkurse

Musical Primary School

www.bertelsmann-stiftung.de/musikalischegrundschule

Music for Every Child in Childcare

www.bertelsmann-stiftung.de/mika

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Corporate Culture in a Globalized World >

www.bertelsmann-stiftung.de/unternehmenskultur

Agenda for a Modern HR Policy

www.bertelsmann-stiftung.de/amp

Work-Life Balance

www.bertelsmann-stiftung.de/balance

Bertelsmann Stiftung Leadership Series

www.bertelsmann-stiftung.de/leadership-series

Business Summer School

www.bertelsmann-stiftung.de/bss

Modern Occupational Health Policy

www.enterprise-for-health.org

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Improving Healthcare – Informing Patients >

Weisse Liste – Comparing Healthcare Providers

www.bertelsmann-stiftung.de/weisse-liste
www.weisse-liste.de

Healthcare Fact Check/Initiative for High-Quality Healthcare

www.bertelsmann-stiftung.de/INIG
www.faktencheck-gesundheit.de

Healthcare Monitor

www.gesundheitsmonitor.de

International Network Health Policy and Reform

www.bertelsmann-stiftung.de/ING
www.hpm.org

Stiftung Praxissiegel e. V.

www.praxissiegel.de

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Effective Investments in Education >

www.bertelsmann-stiftung.de/bildungsinvestitionen

Social Costs of Inadequate Education

www.bertelsmann-stiftung.de/FuB

KECK: Community Development – Opportunities for Children

www.keck-atlas.de
www.bertelsmann-stiftung.de/KECK

State by State: Monitoring Early Childhood Education

www.laendermonitor.de
www.bertelsmann-stiftung.de/LFB

Financing Elementary Education

www.bertelsmann-stiftung.de/FdE

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Future of Employment/Good Governance >

www.bertelsmann-stiftung.de/zukunft-der-beschaeftigung

ELLI – European Lifelong Learning Indicators

www.bertelsmann-stiftung.de/mobe

Modern Regulation

www.bertelsmann-stiftung.de/MR

www.moderne-regulierung.de

www.irr-network.org

2011 Reinhard Mohn Prize

www.vitalizing-democracy.org

www.bertelsmann-stiftung.de/rmp2011

Engaging Citizens in Governance

www.politik-gemeinsam-gestalten.de

Systematic School-to-Work Transitions

www.bertelsmann-stiftung.de/uems

Initiative for Employment!

www.bertelsmann-stiftung.de/BifB

www.initiative-fuer-beschaeftigung.de

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Civil Society >

www.bertelsmann-stiftung.de/ZZ

"jungbewegt" – Your Contribution Counts.

www.bertelsmann-stiftung.de/Jugendengagement

Effekt[®] – Growth and Impact in Civil Society

www.bertelsmann-stiftung.de/effekt

Resources for Social Investors

www.bertelsmann-stiftung.de/Wisi

www.phineo.org

Social Impact Analysts Association (SIAA)

www.bertelsmann-stiftung.de/Stiftungen

www.siaassociation.com

Placing Civil Society on the Economic Map

www.bertelsmann-stiftung.de/ZiZ

www.zivilgesellschaft-in-zahlen.de

Children.Giving.Future.

www.kinder-stiften-zukunft.de

www.bertelsmann-stiftung.de/KSZ

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Shaping the Global Future >

Future Challenges

www.futurechallenges.org

Shaping a Globalized World

www.bertelsmann-stiftung.de/Gpg

www.shaping-a-globalized-world.org

Future Social Market Economy

www.bertelsmann-stiftung.de/zukunft-soziale-marktwirtschaft

Global Economic Symposium

www.global-economic-symposium.org

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Bertelsmann Stiftung International >

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www.bertelsmann-stiftung.de/brussels

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Fundación Bertelsmann in Barcelona
www.fundacionbertelsmann.org

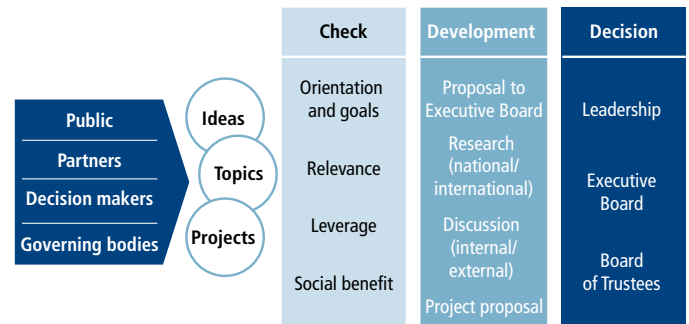
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International Cultural Dialogue
www.bertelsmann-stiftung.de/kulturdialog

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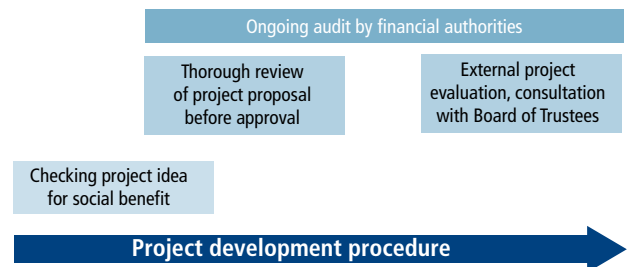
Decisions about the substantive and strategic orientation of the foundation's work are made only after careful internal and external analysis. The Bertelsmann Stiftung also places great importance on continual review of the benefits its programs offer society as well as ongoing evaluation of how its projects are progressing.

How do Bertelsmann Stiftung programs and projects get started?



| BertelsmannStiftung

Reviewing a project's social benefit



| BertelsmannStiftung

Program organization chart

Prof. Dr. Gunter Thielen
Chair

Strategic
Communication

Finances and
Shared Services

Human Resources
Management

BST: International
Programs,
Washington D.C.,
Brussels

Liz Mohn
Vice-Chair

Living Values

Discovering Music

Corporate Culture
in a Globalized World

Corporate Social
Responsibility

BST: International
Programs,
Barcelona

Dr. Jörg Dräger

Integration and
Education

Effective
Investments in
Education

Future of Employment/
Good Governance

CHE Centre for
Higher Education

Aart De Geus

The Future of Europe

Evidence-Based
Policies

Shaping the
Global Future

Dr. Brigitte Mohn

Communities for
Better Living

Improving
Healthcare –
Informing Patients

Civil Society



Executive Board



Prof. Dr. Gunter Thielen,
Chair



Liz Mohn,
Vice-Chair



Dr. Jörg Dräger



Aart De Geus



Dr. Brigitte Mohn

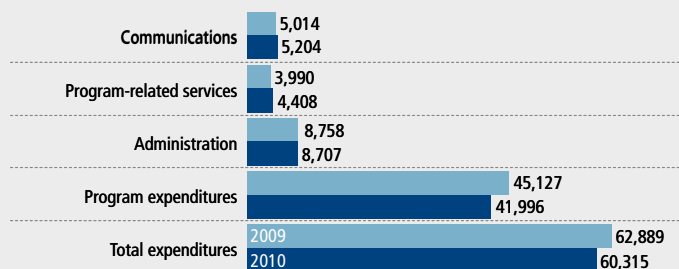
Board of Trustees

- Prof. Dr. Werner J. Bauer (chair), executive vice-president of Nestlé S.A.
- Liz Mohn (vice-chair), chair of the shareholder's meeting and of Bertelsmann Verwaltungsgesellschaft mbH
- Wolf Bauer, chief executive officer of UFA Film & TV Produktion
- Dr. Wulf H. Bernotat, former chair of the Board of Management of E.ON AG
- Christoph Mohn, CEO of Christoph Mohn Internet Holding GmbH and chair of the Executive Board of the Reinhard Mohn Stiftung
- Eduardo Montes, chair of Asociación Española de la Industria Eléctrica (UNESA), Madrid
- Prof. Dr. Elisabeth Pott, director of the German Federal Center for Health Education
- Prof. Dr. Thomas Rauschenbach, director and CEO of the German Youth Institute
- Rolf Schmidt-Holtz, chairman of the Supervisory Board at Just Software AG
- Dr. Wolfgang Schüssel, former chancellor of the Republic of Austria
- Klaus-Peter Siegloch, president of the Bundesverband der Deutschen Luftverkehrswirtschaft (BDL)

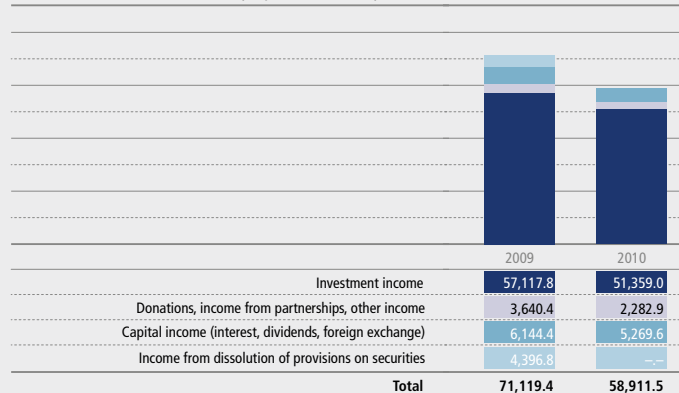
Facts & Figures 2010

Financial Information

Expenditures (€, thousands)

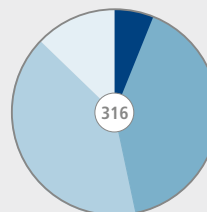


Sources of income* (€, thousands)



*Financial data for 2009 audited/Financial data for 2010 not yet audited

Employees



Employees

by age

20 < 30

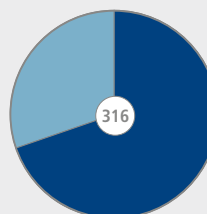
average age:

128 30 – 39

40.7

128 40 – 49

40 ≥ 50

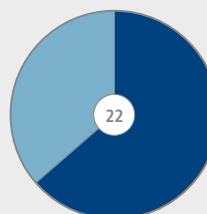


Employees

by gender

221 female

95 male



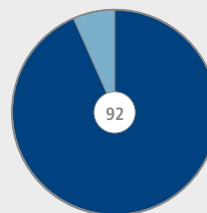
Executives

by gender

14 male

excl. Executive Board

8 female



Part-time

by gender

86 female

6 male

Of all Bertelsmann Stiftung employees,
29.1% work part-time



Communication >

www.bertelsmann-stiftung.de

change – The Bertelsmann Stiftung Magazine
www.change-magazin.de

Newsletter

www.bertelsmann-stiftung.de/newsletter

- Bertelsmann Stiftung
- Effective Investments in Education: Children.Giving.Future.
- Corporate Culture
- Religion Monitor
- Corporate Social Responsibility
- Future Social Market Economy
- KomMaileon
- Future of Employment
- New Publications
- Good Governance

Verlag Bertelsmann Stiftung

www.bertelsmann-stiftung.de/verlag

All Kids Are VIPS

www.allekidssindvips.de

Media relations

www.bertelsmann-stiftung.de/presse

www.bertelsmann-stiftung.de/online-pressespiegel

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